

Broadband Internet Access and the Digital Divide: Federal Assistance Programs

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Summary

The "digital divide" is a term that has been used to characterize a gap between "information haves and have-nots," or in other words, between those Americans who use or have access to telecommunications and information technologies and those who do not. One important subset of the digital divide debate concerns high-speed Internet access and advanced telecommunications services, also known as *broadband*. Broadband is provided by a series of technologies (e.g., cable, telephone wire, fiber, satellite, wireless) that give users the ability to send and receive data at volumes and speeds far greater than traditional "dial-up" Internet access over telephone lines.

Broadband technologies are currently being deployed primarily by the private sector throughout the United States. While the numbers of new broadband subscribers continue to grow, studies and data suggest that the rate of broadband deployment in urban/suburban and high income areas are outpacing deployment in rural and low-income areas. Some policymakers, believing that disparities in broadband access across American society could have adverse economic and social consequences on those left behind, assert that the federal government should play a more active role to avoid a "digital divide" in broadband access. One approach is for the federal government to provide financial assistance to support broadband deployment in unserved and underserved areas.

Economic stimulus legislation enacted by the 111th Congress included provisions that provided federal financial assistance for broadband deployment. On February 17, 2009, President Obama signed P.L. 111-5, the American Recovery and Reinvestment Act (ARRA). The ARRA provided a total of $7.2 billion for broadband, consisting of $4.7 billion to NTIA/DOC for a newly established Broadband Technology Opportunities Program and $2.5 billion to RUS/USDA broadband programs.

The ARRA also directed the FCC to develop a National Broadband Plan, which was released on March 16, 2010. The National Broadband Plan will likely spur considerable debate over what actions, if any, the federal government should take in order to close the digital divide in broadband access. As Congress considers various options for encouraging broadband deployment and adoption, a key issue is how to strike a balance between providing federal assistance for unserved and underserved areas where the private sector may not be providing acceptable levels of broadband service, while at the same time minimizing any deleterious effects that government intervention in the marketplace may have on competition and private sector investment.

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Introduction

The "digital divide" is a term used to describe a perceived gap between "information haves and have-nots," or in other words, between those Americans who use or have access to telecommunications and information technologies and those who do not.[1] Whether or not individuals or communities fall into the "information haves" category depends on a number of factors, ranging from the presence of computers in the home, to training and education, to the availability of affordable Internet access.

Broadband technologies are currently being deployed primarily by the private sector throughout the United States. While the numbers of new broadband subscribers continue to grow, studies and data suggest that the rate of broadband deployment in urban/suburban and high income areas are outpacing deployment in rural and low-income areas. Some policymakers, believing that disparities in broadband access across American society could have adverse economic and social consequences on those left behind, assert that the federal government should play a more active role to avoid a "digital divide" in broadband access. One approach—adopted in the American Recovery and Reinvestment Act of 2009 (P.L. 111-5)—is for the federal government to provide financial assistance, in the form of grants, loans, and grant/loan combinations, to support broadband deployment in unserved and underserved areas.

Status of Broadband Deployment in the United States

Prior to the late 1990s, American homes accessed the Internet at maximum speeds of 56 kilobits per second by dialing up an Internet Service Provider (such as AOL) over the same copper telephone line used for traditional voice service. A relatively small number of businesses and institutions used broadband or high speed connections through the installation of special "dedicated lines" typically provided by their local telephone company. Starting in the late 1990s, cable television companies began offering cable modem broadband service to homes and businesses. This was accompanied by telephone companies beginning to offer DSL service (broadband over existing copper telephone wireline). Growth has been steep, rising from 2.8 million high speed lines reported as of December 1999, to 113 million lines as of June 30, 2009.[2] Of the 113 million high speed lines reported by the FCC, 93.9 million serve residential users.[3] Since the deployment of residential broadband in the United States, the primary residential broadband technologies deployed continue to be cable modem and DSL.[4] A distinction is often made between "current generation" and "next generation" broadband (commonly referred to as next generation networks or NGN). "Current generation" typically refers to currently deployed cable, DSL, and many wireless systems, while "next generation" refers to dramatically faster download and upload speeds offered by fiber technologies and also potentially by future

[1] The term "digital divide" can also refer to international disparities in access to information technology. This report focuses on domestic issues only.

[2] FCC, *Internet Access Services: Status as of June 30, 2009,* released September 2010, p. 6. Available at http://www.fcc.gov/Daily_Releases/Daily_Business/2010/db0902/DOC-301294A1.pdf.

[3] Ibid, p. 8.

[4] Ibid.

generations of cable, DSL, and wireless technologies.[5] In general, the greater the download and upload speeds offered by a broadband connection, the more sophisticated (and potentially valuable) the application that is enabled.

The U.S. Department of Commerce report, *Digital Nation: 21st Century America's Progress Towards Universal Broadband Internet Access* (based on October 2009 U.S. Census Bureau survey data) found that 64% of U.S. households have adopted broadband.[6] According to the FCC's National Broadband Plan, 290 million Americans—95% of the U.S. population—currently live in housing units with access to terrestrial, fixed broadband infrastructure capable of supporting actual download speeds of at least 4 Mbps. This leaves a "gap" of 14 million people in the United States living in 7 million housing units that do not have access to terrestrial broadband infrastructure capable of this speed.[7] Thus, while the broadband *adoption* or *penetration* rate stands at about 64% of U.S. households, broadband *availability* is much higher, at 95% or more of households, which means that approximately 30% of households have access to some type of terrestrial (non-satellite) broadband service, but do not choose to subscribe.

An FCC consumer survey, conducted in October and November 2009, found that 35% or 80 million American adults do not use broadband at home, falling into three categories: those who do not use the Internet at all (22%); those who use the Internet but do not have Internet access at home (6%); and those who use dial-up to access the Internet (6%). The survey identified three primary reasons why non-adopting Americans do not have broadband: cost, lack of digital literacy, and the perceived insufficient relevance of broadband.[8] Similarly, according to the Department of Commerce report, the two most common reasons cited for not having broadband at home are that it is perceived as not needed or too expensive. Lack of a home computer can also be a major factor.[9] The Department of Commerce report, the FCC's National Broadband Plan, and a survey conducted by the Pew Internet and American Life Project[10] also found disparities in broadband adoption among demographic groups. Populations continuing to lag behind in broadband adoption include people with low incomes, seniors, minorities, the less-educated, non-family households, and the non-employed.

Meanwhile, the FCC's *Sixth Broadband Deployment Report*, released on July 20, 2010, identified 1,024 counties in the United States (out of a total of 3,230 counties) as "underserved areas." For these data, the FCC defines underserved areas as those with no or minimal numbers of

[5] Initially, and for many years following, the FCC defined broadband (or more specifically "high-speed lines") as over 200 kilobits per second (kbps) in at least one direction, which was roughly four times the speed of conventional dialup Internet access. In recent years, the 200 kbps threshold was considered too low, and on March 19, 2008, the FCC adopted a report and order (FCC 08-89) establishing new categories of broadband speed tiers for data collection purposes. Specifically, 200 kbps to 768 kbps will be considered "first generation," 768 kbps to 1.5 Mbps as "basic broadband tier 1," and increasingly higher speed tiers as broadband tiers 2 through 7 (tier seven is greater than or equal to 100 Mbps in any one direction). Tiers can change as technology advances.

[6] U.S. Department of Commerce, National Telecommunications and Information Administration, *Digital Nation: 21st Century America's Progress Toward Universal Broadband Internet Access*, February 2010, p. 4, available at http://www.ntia.doc.gov/reports/2010/NTIA_internet_use_report_Feb2010.pdf.

[7] Federal Communications Commission, *Connecting America: The National Broadband Plan, March 17, 2010*, p. 20.

[8] Horrigan, John, Federal Communications Commission, *Broadband Adoption and Use in America*, OBI Working Paper Series No. 1, February 2010, p. 5, available at http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-296442A1.pdf.

[9] *Digital Nation*, p. 12.

[10] Rainie, Lee, Pew Internet & American Life Project, *Internet, broadband, and cell phone statistics*, January 5, 2010, available at http://www.pewinternet.org/~/media//Files/Reports/2010/PIP_December09_update.pdf.

subscribers to broadband service with a minimum speed of 4 Mbps (download)/1 Mbps (upload). These unserved areas are home to 24 million Americans living in 8.9 million households.[11]

Broadband in Rural Areas[12]

While the number of new broadband subscribers continues to grow, the rate of broadband deployment in urban areas appears to be outpacing deployment in rural areas. While there are many examples of rural communities with state of the art telecommunications facilities,[13] recent surveys and studies have indicated that, in general, rural areas tend to lag behind urban and suburban areas in broadband deployment.

- Data from the Pew Internet & American Life Project indicate that while broadband adoption is growing in urban, suburban, and rural areas, broadband users make up larger percentages of urban and suburban users than rural users. Pew found that the percentage of all U.S. adults with broadband at home is 61% for urban areas, 64% for suburban areas, and 47% for rural areas.[14]
- The Department of Commerce report, *Digital Nation*, found that while the digital divide between urban and rural areas has lessened since 2007, it still persists with 66% of urban households accessing broadband service in 2009, compared to 54% of rural households.[15]
- The FCC's *Sixth Broadband Deployment Report*, which identified 1,024 counties as "underserved areas," found that such areas appear to be more rural and have lower income levels than the United States as a whole.[16]

The comparatively lower population density of rural areas is likely the major reason why broadband is less deployed than in more highly populated suburban and urban areas. Particularly for wireline broadband technologies—such as cable modem and DSL—the greater the geographical distances among customers, the larger the cost to serve those customers. Thus, there is often less incentive for companies to invest in broadband in rural areas than, for example, in an urban area where there is more demand (more customers with perhaps higher incomes) and less cost to wire the market area.[17]

Some policymakers believe that disparities in broadband access across American society could have adverse consequences on those left behind, and that advanced telecommunications

[11] Federal Communications Commission, *Sixth Broadband Deployment Report*, FCC 10-129, released July 20, 2010, p. 15, available at http://www.fcc.gov/Daily_Releases/Daily_Business/2010/db0720/FCC-10-129A1.pdf.

[12] For more information on rural broadband and broadband programs at the Rural Utilities Service, see CRS Report RL33816, *Broadband Loan and Grant Programs in the USDA's Rural Utilities Service*, by Lennard G. Kruger.

[13] See for example: National Exchange Carrier Association (NECA), Trends 2006: Making Progress With Broadband, 2006, 26 p. Available at http://www.neca.org/media/trends_brochure_website.pdf.

[14] *Internet, broadband, and cell phone statistics,* p. 4.

[15] *Digital Nation*, p. 11.

[16] *Sixth Broadband Deployment Report*, p. 16.

[17] The terrain of rural areas can also be a hindrance to broadband deployment because it is more expensive to deploy broadband technologies in a mountainous or heavily forested area. An additional added cost factor for remote areas can be the expense of "backhaul" (e.g., the "middle mile") which refers to the installation of a dedicated line which transmits a signal to and from an Internet backbone which is typically located in or near an urban area.

applications critical for businesses and consumers to engage in e-commerce are increasingly dependent on high speed broadband connections to the Internet. Thus, some say, communities and individuals without access to broadband could be at risk to the extent that connectivity becomes a critical factor in determining future economic development and prosperity. A February 2006 study done by the Massachusetts Institute of Technology for the Economic Development Administration of the Department of Commerce marked the first attempt to quantitatively measure the impact of broadband on economic growth. The study found that "between 1998 and 2002, communities in which mass-market broadband was available by December 1999 experienced more rapid growth in employment, the number of businesses overall, and businesses in IT-intensive sectors, relative to comparable communities without broadband at that time."[18]

A June 2007 report from the Brookings Institution found that for every one percentage point increase in broadband penetration in a state, employment is projected to increase by 0.2 to 0.3% per year. For the entire U.S. private non-farm economy, the study projected an increase of about 300,000 jobs.[19]

Subsequently, a July 2009 study commissioned by the Internet Innovation Alliance found net consumer benefits of home broadband on the order of $32 billion per year, up from an estimated $20 billion in consumer benefits from home broadband in 2005.[20]

Some also argue that broadband is an important contributor to U.S. future economic strength with respect to the rest of the world. Data from the Organization for Economic Cooperation and Development (OECD) found the U.S. ranking 15th among OECD nations in broadband access per 100 inhabitants as of December 2009.[21] By contrast, in 2001 an OECD study found the U.S. ranking fourth in broadband subscribership per 100 inhabitants (after Korea, Sweden, and Canada).[22] While many argue that declining U.S. performance in international broadband rankings is a cause for concern,[23] others maintain that the OECD data undercount U.S. broadband deployment,[24] and that cross-country broadband deployment comparisons are not necessarily meaningful and are inherently problematic.[25] Finally, an issue related to international broadband

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[18] Gillett, Sharon E., Massachusetts Institute of Technology, *Measuring Broadband's Economic Impact*, report prepared for the Economic Development Administration, U.S. Department of Commerce, February 28, 2006 p. 4.

[19] Crandall, Robert, William Lehr, and Robert Litan, *The Effects of Broadband Deployment on Output and Employment: A Cross-sectional Analysis of U.S. Data*, June 2007, 20 pp. Available at http://www3.brookings.edu/views/papers/crandall/200706litan.pdf.

[20] Mark Dutz, Jonathan Orszag, and Robert Willig, *The Substantial Consumer Benefits of Broadband Connectivity for U.S. Households*, Internet Innovation Alliance, July 2009, p. 4, http://internetinnovation.org/files/special-reports/CONSUMER_BENEFITS_OF_BROADBAND.pdf.

[21] OECD, *OECD Broadband Portal*. Available at http://www.oecd.org/sti/ict/broadband.

[22] OECD, Directorate for Science, Technology and Industry, *The Development of Broadband Access in OECD Countries*, October 29, 2001, 63 pp. For a comparison of government broadband policies, also see OECD, Directorate for Science, Technology and Industry, *Broadband Infrastructure Deployment: The Role of Government Assistance*, May 22, 2002, 42 pp.

[23] See Turner, Derek S., Free Press, *Broadband Reality Check II: The Truth Behind America's Digital Divide*, August 2006, pp 8-11. Available at http://www.freepress.net/files/bbrc2-final.pdf; and Turner, Derek S., Free Press, *'Shooting the Messenger' Myth vs. Reality: U.S. Broadband Policy and International Broadband Rankings*, July 2007, 25 pp., available at http://www.freepress.net/files/shooting_the_messenger.pdf.

[24] National Telecommunications and Information Administration, *Fact Sheet: United States Maintains Information and Communication Technology (ICT) Leadership and Economic Strength*, at http://www.ntia.doc.gov/ntiahome/press/2007/ICTleader_042407.html.

[25] See Wallsten, Scott, Progress and Freedom Foundation, *Towards Effective U.S. Broadband Policies*, May 2007, 19

(continued...)

rankings is the extent to which broadband speeds and prices differ between the U.S. and the rest of the world.[26]

Is Broadband Deployment Data Adequate?

Obtaining an accurate snapshot of the status of broadband deployment is problematic. Anecdotes abound of rural and low-income areas which do not have adequate Internet access, as well as those which are receiving access to high-speed, state-of-the-art connections. Rapidly evolving technologies, the constant flux of the telecommunications industry, the uncertainty of consumer wants and needs, and the sheer diversity and size of the nation's economy and geography make the status of broadband deployment very difficult to characterize. The FCC periodically collects broadband deployment data from the private sector via "FCC Form 477"—a standardized information gathering survey. Statistics derived from the Form 477 survey are published every six months. Additionally, data from Form 477 are used as the basis of the FCC's (to date) five broadband deployment reports.

The FCC is working to refine the data used in future Reports in order to provide an increasingly accurate portrayal. In its March 17, 2004 Notice of Inquiry for the *Fourth Report*, the FCC sought comments on specific proposals to improve the FCC Form 477 data gathering program.[27] On November 9, 2004, the FCC voted to expand its data collection program by requiring reports from all facilities based carriers regardless of size in order to better track rural and underserved markets, by requiring broadband providers to provide more information on the speed and nature of their service, and by establishing broadband-over-power line as a separate category in order to track its development and deployment. The FCC Form 477 data gathering program was extended for five years beyond its March 2005 expiration date.[28]

On April 16, 2007, the FCC announced a Notice of Proposed Rulemaking which sought comment on a number of broadband data collection issues, including how to develop a more accurate picture of broadband deployment; gathering information on price, other factors determining consumer uptake of broadband, and international comparisons; how to improve data on wireless

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pp. Available at http://www.pff.org/issues-pubs/pops/pop14.7usbroadbandpolicy.pdf. Also see Ford, George, Phoenix Center, *The Broadband Performance Index: What Really Drives Broadband Adoption Across the OECD?*, Phoenix Center Policy Paper Number 33, May 2008, 27 pp; available at http://www.phoenix-center.org/pcpp/PCPP33Final.pdf.

[26] See price and services and speed data on OECD Broadband Portal, available at http://www.oecd.org/sti/ict/broadband; Turner, Derek S., Free Press, *Broadband Reality Check II: The Truth Behind America's Digital Divide*, August 2006, pp 5-9; Kende, Michael, Analysis Consulting Limited, *Survey of International Broadband Offerings*, October 4, 2006, 12 p, available at http://www.analysys.com/pdfs/BroadbandPerformanceSurvey.pdf; and Atkinson, Robert D., The International Technology and Innovation Foundation, *Explaining International Broadband Leadership*, May 2008, 108 p, available at http://www.itif.org/files/ExplainingBBLeadership.pdf.

[27] Federal Communications Commission, *Notice of Inquiry*, "Concerning the Deployment of Advanced Telecommunications Capability to All Americans in a Reasonable and Timely Fashion, and possible Steps to Accelerate Such Deployment Pursuant to Section 706 of the Telecommunications Act of 1996," FCC 04-55, March 17, 2004, p. 6.

[28] FCC News Release, *FCC Improves Data Collection to Monitor Nationwide Broadband Rollout*, November 9, 2004. Available at http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-254115A1.pdf.

broadband; how to collect information on subscribership to voice over Internet Protocol service (VoIP); and whether to modify collection of speed tier information.[29]

On March 19, 2008, the FCC adopted an order that substantially expands its broadband data collection capability. Specifically, the order expands the number of broadband reporting speed tiers to capture more information about upload and download speeds offered in the marketplace, requires broadband providers to report numbers of broadband subscribers by census tract, and improves the accuracy of information collected on mobile wireless broadband deployment. Additionally, in a Further Notice of Proposed Rulemaking, the FCC sought comment on broadband service pricing and availability.[30] The July 2009 data release (providing data as of June 30, 2008) was the final data set gathered under the old FCC Form 477. The February 2010 data report (December 31, 2008 data) reflected the new Form 477 data collection requirements.

Meanwhile, during the 110th Congress, state initiatives to collect broadband deployment data in order to promote broadband in underserved areas were viewed as a possible model for governmental efforts to encourage broadband. The Broadband Data Improvement Act was enacted by the 110th Congress and became P.L. 110-385 on October 10, 2008. The law requires the FCC to collect demographic information on unserved areas, data comparing broadband service with 75 communities in at least 25 nations abroad, and data on consumer use of broadband. The act also directs the Census Bureau to collect broadband data, the Government Accountability Office to study broadband data metrics and standards, and the Department of Commerce to provide grants supporting state broadband initiatives.

P.L. 111-5, the American Recovery and Reinvestment Act, provided NTIA with an appropriation of $350 million to implement the Broadband Data Improvement Act and to develop and maintain a national broadband inventory map, which shall be made accessible to the public no later than two years after enactment.[31]

Finally, the FCC's National Broadband Plan addressed the broadband data issue, recommending that the FCC and the U.S. Bureau of Labor Statistics (BLS) should collect more detailed and accurate data on actual availability, penetration, prices, churn, and bundles offered by broadband service providers to consumers and businesses, and should publish analyses of these data.

Broadband and the Federal Role

The Telecommunications Act of 1996 (P.L. 104-104) addressed the issue of whether the federal government should intervene to prevent a "digital divide" in broadband access. Section 706 requires the FCC to determine whether "advanced telecommunications capability [i.e., broadband or high-speed access] is being deployed to all Americans in a reasonable and timely fashion."

[29] Federal Communications Commission, *Notice Proposed Rulemaking*, "Development of Nationwide Broadband Data to Evaluate Reasonable and Timely Deployment of Advanced Services to All Americans, Improvement of Wireless Broadband Subscribership Data, and Development of Data on Interconnected Voice Over Internet Protocol (VoIP) Subscribership," WC Docket No. 07-38, FCC 07-17, released April 16, 2007, 56 pp.

[30] FCC, News Release, "FCC Expands, Improves Broadband Data Collection," March 19, 2008. Available at http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-280909A1.pdf.

[31] For more information on the national broadband mapping program and the State Broadband Data and Development Program, see http://www.ntia.doc.gov/broadbandgrants/broadbandmapping.html.

Since 1999, the FCC has adopted and released six reports pursuant to Section 706. The first five reports formally concluded that the deployment of advanced telecommunications capability to all Americans is reasonable and timely. The sixth 706 report was adopted on July 16, 2010, and released on July 20, 2010.[32] Unlike the first five 706 reports, the *Sixth Broadband Deployment Report* concluded that "broadband is not being deployed to all Americans in a reasonable and timely fashion." According to the sixth 706 report:

> Our analysis shows that roughly 80 million American adults do not subscribe to broadband at home, and approximately 14 to 24 million Americans do not have access to broadband today. The latter group appears to be disproportionately lower-income Americans and Americans who live in rural areas. The goal of the statute, and the standard against which we measure our progress, is universal broadband availability. We have not achieved this goal today, nor does it appear that we will achieve success without changes to present policies. The evidence further indicates that market forces alone are unlikely to ensure that the unserved minority of Americans will be able to obtain the benefits of broadband anytime in the near future. Therefore, if we remain on our current course, a large number of Americans likely will remain excluded from the significant benefits of broadband that most other Americans can access today. Given the ever-growing importance of broadband to our society, we are unable to conclude that broadband is being reasonably and timely deployed to all Americans in this situation.[33]

FCC Commissioners Robert McDowell and Meredith Baker issued dissenting statements, maintaining that there is insufficient justification for the 706 report conclusion that broadband is not being deployed in a reasonable and timely fashion. The dissenting commissioners argued that the report's conclusions are inappropriately based on subscribership data (as opposed to deployment data); that since the late 1990s, broadband deployment by the private sector has been and continues to be robust; and that it is inappropriate and misleading to set a rigid broadband speed standard of 4Mbps (download)/1 Mbps (upload) in order to determine whether or not broadband is being deployed.[34]

Section 706 of the Telecommunications Act of 1996 states that if the FCC formally determines that broadband is not being deployed in a reasonable and timely fashion, the FCC is directed "take immediate action to accelerate deployment of such capability by removing barriers to infrastructure investment and by promoting competition in the telecommunications market." According to the *Sixth Broadband Deployment Report*, the FCC has already begun this action by initiating various proceedings to implement the National Broadband Plan. According to the sixth 706 report, "through these proceedings, and others still to be commenced, we will work to ensure that broadband is being deployed to all Americans in a reasonable and timely fashion."[35]

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[32] Federal Communications Commission, *Sixth Broadband Deployment Report*, "In the Matter of Inquiry Concerning the Deployment of Advanced Telecommunications Capability to All Americans in a Reasonable and Timely Fashion, and Possible Steps to Accelerate Such Deployment Pursuant to Section 706 of the Telecommunications Act of 1996, as Amended by the Broadband Data Improvement Act," GN Docket No. 09-137, FCC 10-129, Adopted July 16, 2010, Released July 20, 2010, 79 pp., available at http://www.fcc.gov/Daily_Releases/Daily_Business/2010/db0720/FCC-10-129A1.pdf.

[33] Ibid., p. 19.

[34] Ibid., p. 74, 77.

[35] Ibid., p. 20.

The National Broadband Plan

As mandated by the ARRA, on March 16, 2010, the FCC publically released its report, *Connecting America: The National Broadband Plan*.[36] The National Broadband Plan (NBP) seeks to "create a high-performance America" which the FCC defines as "a more productive, creative, efficient America in which affordable broadband is available everywhere and everyone has the means and skills to use valuable broadband applications."[37] In order to achieve this mission, the NBP recommends that the country set six goals for 2020:

- Goal No. 1: At least 100 million U.S. homes should have affordable access to actual download speeds of at least 100 megabits per second and actual upload speeds of at least 50 megabits per second.
- Goal No. 2: The United States should lead the world in mobile innovation, with the fastest and most extensive wireless networks of any nation.
- Goal No. 3: Every American should have affordable access to robust broadband service, and the means and skills to subscribe if they so choose.
- Goal No. 4: Every American community should have affordable access to at least 1 gigabit per second broadband service to anchor institutions such as schools, hospitals and government buildings.
- Goal No. 5: To ensure the safety of the American people, every first responder should have access to a nationwide, wireless, interoperable broadband public safety network.
- Goal No. 6: To ensure that America leads in the clean energy economy, every American should be able to use broadband to track and manage their real-time energy consumption.

The National Broadband Plan is categorized into three parts:

- **Part I (Innovation and Investment)** which "discusses recommendations to maximize innovation, investment and consumer welfare, primarily through competition. It then recommends more efficient allocation and management of assets government controls or influences."[38] The recommendations address a number of issues, including spectrum policy, improved broadband data collection, broadband performance standards and disclosure, special access rates, interconnection, privacy and cybersecurity, child online safety, poles and rights-of-way, research and experimentation (R&E) tax credits, R&D funding.
- **Part II (Inclusion)** which "makes recommendations to promote inclusion—to ensure that all Americans have access to the opportunities broadband can provide."[39] Issues include reforming the Universal Service Fund, intercarrier compensation, federal assistance for broadband in Tribal lands, expanding

[36] Available at http://www.broadband.gov/plan/. For more information on the National Broadband Plan, see CRS Report R41324, *The National Broadband Plan*, by Lennard G. Kruger et al.

[37] Federal Communications Commission, *Connecting America: The National Broadband Plan*, March 17, 2010, p.9.

[38] Ibid., p. 11.

[39] Ibid.

existing broadband grant and loan programs at the Rural Utilities Service, enable greater broadband connectivity in anchor institutions, and improved broadband adoption and utilization especially among disadvantaged and vulnerable populations.

- **Part III (National Purposes)** which "makes recommendations to maximize the use of broadband to address national priorities. This includes reforming laws, policies and incentives to maximize the benefits of broadband in areas where government plays a significant role."[40] National purposes include health care, education, energy and the environment, government performance, civic engagement, and public safety. Issues include telehealth and health IT, online learning and modernizing educational broadband infrastructure, digital literacy and job training, smart grid and smart buildings, federal support for broadband in small businesses, telework within the federal government, cybersecurity and protection of critical broadband infrastructure, copyright of public digital media, interoperable public safety communications, next generation 911 networks and emergency alert systems.

The release of the National Broadband Plan is seen by many as a precursor towards the development of a national broadband policy—whether comprehensive or piecemeal—that will likely be shaped and developed by Congress, the FCC, and the Administration. Upon release of the NBP, President Obama issued the following statement:

> My Administration will build upon our efforts over the past year to make America's nationwide broadband infrastructure the world's most powerful platform for economic growth and prosperity, including improving access to mobile broadband, maximizing technology innovation, and supporting a nationwide, interoperable public safety wireless broadband network.[41]

Meanwhile, Congress will play a major role in implementing the National Broadband Plan, both by considering legislation to implement NBP recommendations, and by overseeing (and possibly funding) broadband activities conducted by the FCC and executive branch agencies.

Current Federal Broadband Programs

Aside from the broadband programs newly established by the American Recovery and Reinvestment Act of 2009 (P.L. 111-5),[42] the Rural Broadband Access Loan and Loan Guarantee Program and the Community Connect Broadband Grants, both at the Rural Utilities Service of the U.S. Department of Agriculture, are currently the only federal funding programs *exclusively* dedicated to deploying broadband infrastructure. However, there exist other federal programs that provide financial assistance for various aspects of telecommunications development. The major vehicle for funding telecommunications development, particularly in rural and low-income areas, is the Universal Service Fund (USF). While the USF's High Cost Program does not *explicitly*

[40] Ibid.

[41] The White House, Office of the Press Secretary, "Statement from the President on the National Broadband Plan," March 16, 2010, available at http://www.whitehouse.gov/the-press-office/statement-president-national-broadband-plan.

[42] See CRS Report R40436, *Broadband Infrastructure Programs in the American Recovery and Reinvestment Act*, by Lennard G. Kruger.

fund broadband infrastructure, subsidies are used, in many cases, to upgrade existing telephone networks so that they are capable of delivering high-speed services. Additionally, subsidies provided by USF's Schools and Libraries Program and Rural Health Care Program are used for a variety of telecommunications services, including broadband access.

Table 1 (at the end of this report) shows selected federal domestic assistance programs throughout the federal government that currently can be associated with broadband and telecommunications development. The table categorizes the programs in three ways: programs exclusively devoted to the deployment of broadband infrastructure; programs which focus on or include deployment of telecommunications infrastructure generally (which typically can and does include broadband); and applications-specific programs which fund some aspect of broadband access or adoption as a means towards supporting a particular application, such as distance learning or telemedicine.

Rural Utilities Service Programs

The Rural Electrification Administration (REA), subsequently renamed the Rural Utilities Service (RUS), was established by the Roosevelt Administration in 1935. Initially, it was established to provide credit assistance for the development of rural electric systems. In 1949, the mission of REA was expanded to include rural telephone providers. Congress further amended the Rural Electrification Act in 1971 to establish within REA a Rural Telephone Account and the Rural Telephone Bank (RTB). Rural Telephone Loans and Loan Guarantees provide long-term direct and guaranteed loans for telephone lines, facilities, or systems to furnish and improve telecommunications service in rural areas. The RTB—liquidated in FY2006—was a public-private partnership intended to provide additional sources of capital that would supplement loans made directly by RUS. Another program, the Distance Learning and Telemedicine Program, specifically addresses health care and education needs of rural America.

RUS implements two programs specifically targeted at providing assistance for broadband deployment in rural areas: the Rural Broadband Access Loan and Loan Guarantee Program and Community Connect Broadband Grants. The 110th Congress reauthorized and reformed the Rural Broadband Access Loan and Loan Guarantee program as part of the 2008 farm bill (P.L. 110-234). For further information on rural broadband and the RUS broadband programs, see CRS Report RL33816, *Broadband Loan and Grant Programs in the USDA's Rural Utilities Service*, by Lennard G. Kruger.

The Universal Service Concept and the FCC[43]

Since its creation in 1934 the Federal Communications Commission (FCC) has been tasked with "mak[ing] available, so far as possible, to all the people of the United States ... a rapid, efficient, Nation-wide, and world-wide wire and radio communications service with adequate facilities at reasonable charges."[44] This mandate led to the development of what has come to be known as the universal service concept.

[43] The section on universal service was prepared by Angele Gilroy, Specialist in Telecommunications, Resources, Science and Industry Division. For more information on universal service, see CRS Report RL33979, *Universal Service Fund: Background and Options for Reform*, by Angele A. Gilroy.

[44] Communications Act of 1934, As Amended, Title I sec.1 [47 U.S.C. 151].

The universal service concept, as originally designed, called for the establishment of policies to ensure that telecommunications services are available to all Americans, including those in rural, insular and high cost areas, by ensuring that rates remain affordable. Over the years this concept fostered the development of various FCC policies and programs to meet this goal. The FCC offers universal service support through a number of direct mechanisms that target both providers of and subscribers to telecommunications services.[45]

The development of the federal universal service high cost fund is an example of provider-targeted support. Under the high cost fund, eligible telecommunications carriers, usually those serving rural, insular and high cost areas, are able to obtain funds to help offset the higher than average costs of providing telephone service.[46] This mechanism has been particularly important to rural America where the lack of subscriber density leads to significant costs. FCC universal service policies have also been expanded to target individual users. Such federal programs include two income-based programs, Link Up and Lifeline, established in the mid-1980s to assist economically needy individuals. The Link Up program assists low-income subscribers with paying the costs associated with the initiation of telephone service and the Lifeline program assists low-income subscribers with paying the recurring monthly service charges. Funding to assist carriers providing service to individuals with speech and/or hearing disabilities is also provided through the Telecommunications Relay Service Fund. Effective January 1, 1998, schools, libraries, and rural health care providers also qualified for universal service support.

Universal Service and the Telecommunications Act of 1996

Passage of the Telecommunications Act of 1996 (P.L. 104-104) codified the long-standing commitment by U.S. policymakers to ensure universal service in the provision of telecommunications services.

The Schools and Libraries, and Rural Health Care Programs

Congress, through the 1996 act, not only codified, but also expanded the concept of universal service to include, among other principles, that elementary and secondary schools and classrooms, libraries, and rural health care providers have access to telecommunications services for specific purposes at discounted rates. (See Sections 254(b)(6) and 254(h)of the 1996 Telecommunications Act, 47 U.S.C. 254.)

1. The Schools and Libraries Program. Under universal service provisions contained in the 1996 act, elementary and secondary schools and classrooms and libraries are designated as beneficiaries of universal service discounts. Universal service principles detailed in Section 254(b)(6) state that "Elementary and secondary schools and classrooms ... and libraries should have access to advanced telecommunications services." The act further requires in Section 254(h)(1)(B) that services within the definition of universal service be provided to elementary and secondary schools and libraries for education purposes at

[45] Many states participate in or have programs that mirror FCC universal service mechanisms to help promote universal service goals within their states.

[46] Additional FCC policies such as rate averaging and pooling have also been implemented to assist high cost carriers.

discounts, that is at "rates less than the amounts charged for similar services to other parties."

The FCC established the Schools and Libraries Division within the Universal Service Administrative Company (USAC) to administer the schools and libraries or "E (education)-rate" program to comply with these provisions. Under this program, eligible schools and libraries receive discounts ranging from 20 to 90 percent for telecommunications services depending on the poverty level of the school's (or school district's) population and its location in a high cost telecommunications area. Three categories of services are eligible for discounts: internal connections (e.g., wiring, routers and servers); Internet access; and telecommunications and dedicated services, with the third category receiving funding priority. According to data released by program administrators, approximately $26 billion in funding has been committed over the first twelve years of the program with funding released to all states, the District of Columbia and all territories. Funding commitments for funding Year 2010 (July 1, 2010-June 30, 2011), the 13th and current year of the program, totaled almost $1.0 billion as of August 3, 2010.[47]

2. The Rural Health Care Program. Section 254(h) of the 1996 act requires that public and non-profit rural health care providers have access to telecommunications services necessary for the provision of health care services at rates comparable to those paid for similar services in urban areas. Subsection 254(h)(1) further specifies that "to the extent technically feasible and economically reasonable" health care providers should have access to advanced telecommunications and information services. The FCC established the Rural Health Care Division (RHCD) within the USAC to administer the universal support program to comply with these provisions. Under FCC established rules only public or non-profit health care providers are eligible to receive funding. Eligible health care providers, with the exception of those requesting only access to the Internet, must also be located in a rural area. The funding ceiling, or cap, for this support was established at $400 million annually. The funding level for Year One of the program (January 1998-June 30, 1999) was set at $100 million. Due to less than anticipated demand, the FCC established a $12 million funding level for the second year (July 1, 1999 to June 30, 2000) of the program but has since returned to a $400 million yearly cap. As of July 31, 2010, covering the first 12 years of the program, a total of $394.3 million has been committed to 4,788 rural health care providers. The primary use of the funding is to provide reduced rates for telecommunications and information services necessary for the provision of health care.[48] In addition, in 2007 the FCC established the "Rural Health Care Pilot Program" to help public and non-profit health care providers build state and region-wide broadband networks dedicated to the provision of health care services. As of July 31, 2010, a total of $68.8 million of the $417.8 million authorized for the Pilot program has been committed to 32 of the 62 projects designated by the FCC to receive support under the program.

[47] For additional information on this program, including funding commitments, see the E-rate website: http://www.universalservice.org/sl/.

[48] For additional information on this program, including funding commitments, see the RHCD website: http://www.universalservice.org/rhc/.

The Telecommunications Development Fund

Section 714 of the 1996 act created the Telecommunications Development Fund (TDF). The TDF is a private, non-governmental, venture capital corporation currently overseen by a five-member board of directors and fund management. The TDF focuses on seed, early stage, and select later stage investments in communications and has $80 million under management in two funds. Fund I is no longer making new investments. Fund II remains active and currently has 13 companies in its investment portfolio. Funding is largely derived from the interest earned from the upfront payments bidders submit to participate in FCC auctions. The TDF also provides entrepreneur education, training, management and technical assistance in underserved rural and urban communities through the TDF Foundation.[49]

Universal Service and Broadband

One of the policy debates surrounding universal service is whether access to advanced telecommunications services (i.e., broadband) should be incorporated into universal service objectives. The term universal service, when applied to telecommunications, refers to the ability to make available a basket of telecommunications services to the public, across the nation, at a reasonable price. As directed in the 1996 Telecommunications Act [Section 254(c)] a federal-state Joint Board was tasked with defining the services which should be included in the basket of services to be eligible for federal universal service support; in effect using and defining the term "universal service" for the first time. The Joint Board's recommendation, which was subsequently adopted by the FCC in May 1997, included the following in its universal service package: voice grade access to and some usage of the public switched network; single line service; dual tone signaling; access to directory assistance; emergency service such as 911; operator services; and access and interexchange (long distance) service.

Some policy makers expressed concern that the FCC-adopted definition is too limited and does not take into consideration the importance and growing acceptance of advanced services such as broadband and Internet access. They point to a number of provisions contained in the Universal Service section of the 1996 Act to support their claim. Universal service principles contained in Section 254(b)(2) state that "Access to advanced telecommunications services should be provided to all regions of the Nation." The subsequent principle (b)(3) calls for consumers in all regions of the nation including "low-income" and those in "rural, insular, and high cost areas" to have access to telecommunications and information services including "advanced services" at a comparable level and a comparable rate charged for similar services in urban areas. Such provisions, they state, dictate that the FCC expand its universal service definition.

The 1996 act does take into consideration the changing nature of the telecommunications sector and allows for the universal service definition to be modified if future conditions warrant. Section 254(c)of the act states that "universal service is an evolving level of telecommunications services" and the FCC is tasked with "periodically" reevaluating this definition "taking into account advances in telecommunications and information technologies and services." Furthermore, the Joint Board is given specific authority to recommend "from time to time" to the FCC modification in the definition of the services to be included for federal universal service support. The Joint Board, on November 19, 2007, concluded such an inquiry and recommended that the FCC change the mix of services eligible for universal service support. The Joint Board

[49] For additional information on the TDF fund and TDF Foundation see the TDF website at http://www.tdfund.com.

recommended, among other things, that "the universal availability of broadband Internet services" be included in the nation's communications goals and hence be supported by federal universal service funds.[50] The FCC in its national broadband plan, *Connecting America: the National Broadband Plan,* recommended that access to and adoption of broadband be a national goal and had proposed that the Universal Service Fund be restructured to become a vehicle to help reach this goal.[51] Others caution that a more modest approach is appropriate given the "universal mandate" associated with this definition and the uncertainty and costs associated with mandating nationwide deployment of such advanced services as a universal service policy goal.

Legislation in the 110th Congress

In the 110th Congress, legislation was enacted to provide financial assistance for broadband deployment. Of particular note is the reauthorization of the Rural Utilities Service (RUS) broadband loan program, which was enacted as part of the 2008 farm bill (P.L. 110-234). In addition to reauthorizing and reforming the RUS broadband loan program, P.L. 110-234 contains provisions establishing a National Center for Rural Telecommunications Assessment and requiring the FCC and RUS to formulate a comprehensive rural broadband strategy.

The Broadband Data Improvement Act (P.L. 110-385) was enacted by the 110th Congress and required the FCC to collect demographic information on unserved areas, data comparing broadband service with 75 communities in at least 25 nations abroad, and data on consumer use of broadband. The act also directed the Census Bureau to collect broadband data, the Government Accountability Office to study broadband data metrics and standards, and the Department of Commerce to provide grants supporting state broadband initiatives.

Meanwhile, the America COMPETES Act (H.R. 2272) was enacted (P.L. 110-69) and contained a provision authorizing the National Science Foundation (NSF) to provide grants for basic research in advanced information and communications technologies. Areas of research included affordable broadband access, including wireless technologies. P.L. 110-69 also directs NSF to develop a plan that describes the current status of broadband access for scientific research purposes.

Legislation in the 111th Congress

In the 111th Congress, legislation has been introduced that would provide financial assistance for broadband deployment. Of particular note, provisions in the American Recovery and Reinvestment Act of 2009 (P.L. 111-5) provided grants and loans to support broadband access and adoption in unserved and underserved areas.

[50] The Joint Board recommended that the definition of those services that qualify for universal service support be expanded and that the nation's communications goals include the universal availability of: mobility services (i.e., wireless voice); broadband Internet services; and voice services at affordable and comparable rates for all rural and non-rural areas. For a copy of this recommendation see http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-07J-4A1.pdf.

[51] For a further discussion of the role of the Universal Service Fund in the national broadband plan see CRS Report RL33979, *Universal Service Fund: Background and Options for Reform*, by Angele A. Gilroy.

P.L. 111-5: The American Recovery and Reinvestment Act of 2009

On February 17, 2009, President Obama signed P.L. 111-5, the American Recovery and Reinvestment Act (ARRA). Broadband provisions of the ARRA provided a total of **$7.2 billion**, for broadband grants, loans, and loan/grant combinations. The total consisted of $4.7 billion to NTIA/DOC for a newly established Broadband Technology Opportunities Program (grants) and $2.5 billion to the RUS/USDA Broadband Initiatives Program (grants, loans, and grant/loan combinations).[52]

Regarding the $2.5 billion to RUS/USDA broadband programs, the ARRA specified that at least 75% of the area to be served by a project receiving funds shall be in a rural area without sufficient access to high speed broadband service to facilitate economic development, as determined by the Secretary of Agriculture. Priority was given to projects that provide service to the most rural residents that do not have access to broadband services. Priority was also given to borrowers and former borrowers of rural telephone loans.

Of the $4.7 billion appropriated to NTIA:

- $4.35 billion was directed to a competitive broadband grant program, of which not less than $200 million shall be available for competitive grants for expanding public computer center capacity (including at community colleges and public libraries); not less than $250 million to encourage sustainable adoption of broadband service; and $10 million transferred to the Department of Commerce Office of Inspector General for audits and oversight; and
- $350 million was directed for funding the Broadband Data Improvement Act (P.L. 110-385) and for the purpose of developing and maintaining a broadband inventory map, which shall be made accessible to the public no later than two years after enactment. Funds deemed necessary and appropriate by the Secretary of Commerce may be transferred to the FCC for the purposes of developing a national broadband plan, which shall be completed one year after enactment.

For more information on implementation of the broadband provisions of the ARRA, see CRS Report R40436, *Broadband Infrastructure Programs in the American Recovery and Reinvestment Act*, by Lennard G. Kruger. For information on the distribution of ARRA broadband grants and loans, see CRS Report R41164, *Distribution of Broadband Stimulus Grants and Loans: Applications and Awards*, by Lennard G. Kruger.

Other Broadband Legislation in the 111th Congress

P.L. 111-8 (H.R. 1105). Omnibus Appropriations Act, 2009. Appropriates to RUS/USDA $15.619 million to support a loan level of $400.487 million for the Rural Broadband Access Loan and Loan Guarantee Program, and $13.406 million for the Community Connect Grant Program. To the FCC, designates not less than $3 million to establish and administer a State Broadband Data and Development matching grants program for State-level broadband demand aggregation activities and creation of geographic inventory maps of broadband service to identify gaps in

[52] For information on existing broadband programs at RUS, see CRS Report RL33816, *Broadband Loan and Grant Programs in the USDA's Rural Utilities Service*, by Lennard G. Kruger.

service and provide a baseline assessment of statewide broadband deployment. Passed House February 25, 2009. Passed Senate March 10, 2009. Signed by President, March 12, 2009.

P.L. 111-32 (H.R. 2346). Supplemental Appropriations Act, 2009. Provides not less than $3 million to the FCC to develop a national broadband plan pursuant to the American Recovery and Reinvestment Act of 2009. Introduced May 12, 2009; referred to Committee on Appropriations. Passed House May 14, 2009; passed Senate May 21, 2009. Signed by President, June 24, 2009.

P.L. 111-80 (H.R. 2997). Agriculture, Rural Development, Food and Drug Administration, and Related Agencies Appropriations Act, 2010. For Rural Utilities Service, U.S. Department of Agriculture, provides $28.96 million to support a loan level of $400 million for the broadband loan program, and $17.97 million for broadband community connect grants. Introduced June 23, 2009; referred to Committee on Appropriations. Reported by Committee on Appropriations June 23, 2009. Passed House July 9, 2009. Passed Senate August 4, 2009. Conference Report (H.Rept. 111-279) printed September 30, 2009. Signed by President October 21, 2009.

H.R. 691 (Meeks). Broadband Access Equality Act of 2009. Amends the Internal Revenue Code of 1986 to provide credit against income tax for businesses furnishing broadband services to underserved and rural areas. Introduced January 26, 2009; referred to Committee on Ways and Means.

H.R. 760 (Eshoo). Advanced Broadband Infrastructure Bond Initiative of 2009. Amends the Internal Revenue Code of 1986 to provide an income tax credit to holders of bonds financing new advanced broadband infrastructure. Introduced January 28, 2009; referred to Committee on Ways and Means and in addition to Committee on Energy and Commerce.

H.R. 2428 (Eshoo). Broadband Conduit Deployment Act of 2009. Directs the Secretary of Transportation to require that broadband conduit be installed as part of certain highway construction projects. Introduced May 14, 2009; referred to Committee on Transportation and Infrastructure.

H.R. 2521 (DeLauro). National Infrastructure Development Bank Act of 2009. Establishes a National Infrastructure Development Bank to finance infrastructure projects, including broadband and telecommunications projects. Introduced May 20, 2009; referred to Committee on Energy and Commerce and in addition to the Committees on Transportation and Infrastructure, and on Financial Services.

H.R. 3101 (Markey). Twenty-first Century Communications and Video Accessibility Act of 2009. Ensures that individuals with disabilities have access to emerging Internet Protocol-based communication and video program technologies in the 21st Century. Introduced June 26, 2009; referred to Committee on Energy and Commerce.

H.R. 3413 (Capito). Rural Information Technology Investment Act. Authorizes the National Telecommunications and Information Administration of the Department of Commerce to make grants for the establishment of information technology centers in rural areas. Introduced July 30, 2009; referred to Committee on Energy and Commerce.

H.R. 3646 (Matsui). Broadband Affordability Act of 2009. Amends the Communications Act of 1934 to establish a Lifeline Assistance Program for universal broadband adoption. Introduced September 24, 2009; referred to Committee on Energy and Commerce.

H.R. 4545 (Murphy). Rural Broadband Initiative Act of 2010. Establishes an Office of Rural Broadband Initiatives in the Department of Agriculture which would administer the RUS broadband loan and grant programs, and would develop a comprehensive rural broadband strategy. Establishes a National Rural Broadband Innovation Fund, authorized at $20 million for each of fiscal years 2008 through 2012, that would fund experimental and pilot rural broadband projects. Introduced January 27, 2010; referred to Committee on Agriculture and in addition to the Committee on Energy and Commerce.

H.R. 4619 (Markey). E-Rate 2.0 Act of 2010. Amends the Communications Act of 1934 to create a pilot program to bridge the digital divide by providing vouchers for broadband service to eligible students, to increase access to advanced telecommunications and information services for community colleges and head start programs, and to establish a pilot program for discounted electronic books. Introduced February 9, 2010; referred to Committee on Energy and Commerce.

H.R. 5828 (Boucher). Universal Service Reform Act of 2010. Reforms the universal service provisions of the Communications Act of 1934 and other purposes. Introduced July 22, 2010; referred to the Committee on Energy and Commerce.

S. 1266 (Klobuchar). Broadband Conduit Deployment Act of 2009. Directs the Secretary of Transportation to require that broadband conduit be installed as part of certain highway construction projects. Introduced June 15, 2009; referred to Committee on Environment and Public Works.

S. 1447 (Hutchison). Connecting America Act of 2009. Provides broadband Internet investment tax credits and credits to holders of broadband bonds. Also establishes an Office of National Broadband Strategy in the National Telecommunications and Information Administration and provides broadband adoption incentives in telehealth and distance learning programs. Introduced July 14, 2009; referred to Committee on Finance.

S. 2879 (Rockefeller). Broadband Opportunity and Affordability Act. Directs the FCC to conduct a pilot program expanding the Lifeline Program to include broadband service. Also directs the FCC to prepare a report exploring whether the Link Up program should be expanded to include computer ownership in order to reduce the cost of initiating broadband service. Introduced December 11, 2009; referred to Committee on Commerce, Science, and Transportation.

S. 2880 (Gillibrand). Rural Broadband Initiative Act of 2009. Establishes an Office of Rural Broadband Initiatives in the Department of Agriculture which would administer the RUS broadband loan and grant programs, and would develop a comprehensive rural broadband strategy. Establishes a National Rural Broadband Innovation Fund, authorized at $20 million for each of fiscal years 2008 through 2012, that would fund experimental and pilot rural broadband projects. Introduced December 14, 2009; referred to Committee on Agriculture, Nutrition, and Forestry.

S. 3110 (Klobuchar). Broadband Service Consumer Protection Act. Seeks to improve consumer protection for purchasers of broadband services by requiring consistent use of broadband service terminology by providers, and requiring clear and conspicuous disclosure to consumers about the actual broadband speed that may reasonably be expected. Introduced March 15, 2010; referred to Committee on Commerce, Science, and Transportation.

S. 3506 (Landrieu). Small Business Broadband and Emerging Information Technology Enhancement Act of 2010. Seeks to improve certain programs of the Small Business Administration to better assist small business customers in accessing broadband technology. Introduced June 17, 2010; referred to Committee on Small Business and Entrepreneurship.

S. 3606 (Kohl). Agriculture, Rural Development, Food and Drug Administration, and Related Agencies Appropriations Act, 2011. For Rural Utilities Service, U.S. Department of Agriculture, provides $22.3 million to support a loan level of $400 million for the broadband loan program, and $17.97 million for broadband community connect grants. Introduced July 15, 2010; referred to Committee on Appropriations. Reported by Committee on Appropriations July 15, 2010 (S.Rept. 111-221) and placed on Senate Legislative Calendar.

S. 3636 (Mikulski). Commerce, Justice, Science, and Related Agencies Appropriations Act, 2011. For FY2011, provides $16 million to NTIA for the administration of BTOP grants and for the development and maintenance of the national broadband map. Introduced July 22, 2010. Reported (S.Rept. 111-229) by Committee on Appropriations July 22, 2010, and placed on Senate Legislative Calendar.

S. 3710 (Murray). Broadband Program Reauthorization Act of 2010. Extends authorization for broadband stimulus programs (BTOP and BIP) at $2 billion each for FY2011 and at such sums as may be necessary for each fiscal year thereafter. Introduced August 5, 2010; referred to Committee on Finance.

S. 3787 (Gillibrand). Upstate Works Act. Provides tax credits to expand broadband service in rural areas. Introduced September 15, 2010; referred to Committee on Finance.

Concluding Observations

The release of the National Broadband Plan by the FCC will likely spur considerable debate over what actions, if any, the federal government should take in order to close the digital divide in broadband access. As Congress considers various options for encouraging broadband deployment and adoption, a key issue is how to strike a balance between providing federal assistance for unserved and underserved areas where the private sector may not be providing acceptable levels of broadband service, while at the same time minimizing any deleterious effects that government intervention in the marketplace may have on competition and private sector investment. In addition to loans, loan guarantees, and grants for broadband infrastructure deployment, a wide array of policy instruments are available to policymakers, including universal service reform, tax incentives to encourage private sector deployment, broadband bonds, demand-side incentives (such as assistance to low income families for purchasing computers), regulatory and deregulatory measures, and spectrum policy to spur roll-out of wireless broadband services. In assessing federal incentives for broadband deployment, Congress will likely consider the appropriate mix of broadband deployment incentives to create jobs in the short and long term, the extent to which incentives should target next-generation broadband technologies, the extent to which "underserved" areas with existing broadband providers should receive federal assistance, and how broadband stimulus measures of the ARRA might fit into the context of overall goals for a national broadband policy.

Table 1. Selected Federal Domestic Assistance Programs Related to Broadband and Telecommunications Development

Program	Agency	Description	Funding Amount (FY2009 unless otherwise noted)	Web Links
Broadband Infrastructure Deployment Programs				
Broadband Technology Opportunities Program (BTOP)	National Telecommunications and Information Administration, Dept. of Commerce	Provides competitive grants to public and private sector entities in order to: provide broadband access in unserved and underserved areas; provide broadband support and services to strategic institutions; improve broadband access by public safety agencies; and stimulate broadband demand, economic growth, and job creation.	$4.35 billion (ARRA, P.L. 111-5)	http://www.ntia.doc.gov/broadbandgrants/
Broadband Initiatives Program (BIP)	Rural Utilities Service, U.S. Dept. of Agriculture	Provides competitive grants, loans, and loan/grant combinations to public and private sector entities in order to provide broadband access in unserved and underserved rural areas.	$2.5 billion for the cost of loans, grants, and loan/grant combinations (ARRA, P.L. 111-5)	http://www.usda.gov/rus/telecom/arra-broadband.htm
Rural Broadband Access Loan and Loan Guarantee Program	Rural Utilities Service, U.S. Dept. of Agriculture	Provides loan and loan guarantees for facilities and equipment providing broadband service in rural communities	$400 million for cost of money loans	http://www.usda.gov/rus/telecom/broadband.htm
Community Connect Broadband Grants	Rural Utilities Service, U.S. Dept. of Agriculture	Provides grants to applicants proposing to provide broadband service on a "community-oriented connectivity" basis to rural communities of under 20,000 inhabitants.	$13.4 million	http://www.usda.gov/rus/telecom/index.htm
Telecommunications Infrastructure Deployment Programs				
Rural Telephone Loans and Loan Guarantees	Rural Utilities Service, U.S. Dept. of Agriculture	Provides long-term direct and guaranteed loans to qualified organizations for the purpose of financing the improvement,	$145 million for hardship loans; $250 million for	http://www.usda.gov/rus/telecom/index.htm

Program	Agency	Description	Funding Amount (FY2009 unless otherwise noted)	Web Links
		expansion, construction, acquisition, and operation of telephone lines, facilities, or systems to furnish and improve telecommunications service in rural areas	cost of money loans; and $295 million for FFB Treasury loans	
Distance Learning and Telemedicine Loans and Grants	Rural Utilities Service, U.S. Dept. of Agriculture	Provides seed money to rural community facilities (e.g., schools, libraries, hospitals) for advanced telecommunications systems that can provide health care and educational benefits to rural areas	$34.7 million	http://www.usda.gov/rus/telecom/dlt/dlt.htm
Universal Service High Cost Program	Federal Communications Commission	Provides funding to eligible telecommunications carriers to help pay for telecommunications services in high-cost, rural, and insular areas so that prices charged to customers are reasonably comparable across all regions of the nation.	$4.5 billion (Calendar Year 2008)	http://www.usac.org/hc/
Universal Service Schools and Libraries Program (i.e., E-rate)	Federal Communications Commission	Provides discounts for affordable telecommunications and Internet access services to ensure that schools and libraries have access to affordable telecommunications and information services.	$1.8 billion (Calendar Year 2008)	http://www.universalservice.org/sl/
Universal Service Rural Health Care Pilot Program	Federal Communications Commission	Provides funds to cover 85% of the cost of constructing statewide or regional broadband telehealth networks and of connecting those projects to dedicated nationwide broadband telehealth networks and the public Internet.	$13.05 million committed for funding year 2008 (July 1 to June 30)	http://www.usac.org/rhc-pilot-program/
Appalachian Area Development Program	Appalachian Regional Commission	Project grants to support self-sustaining economic development in the region's most distressed counties and areas. Includes funds for a Telecommunications Initiative involving projects that enable communities to capitalize on broadband access.	$66 million	http://www.arc.gov/index.do?nodeId=21
Delta Area Economic Development	Delta Regional Authority	Grants for self-sustaining economic development projects of eight states in Mississippi Delta region.	$9 million	http://www.dra.gov/state-grant-funding/

Program	Agency	Description	Funding Amount (FY2009 unless otherwise noted)	Web Links
Investments for Public Works and Economic Development Facilities	Economic Development Administration, Dept. of Commerce	Provides funding for construction of infrastructure in areas that are not attractive to private investment; most funding is for water and sewer infrastructure but some has been designated for telecommunications and broadband projects.	$129 million	http://www.eda.gov/PDF/FY09-EDAP-FFO-FINAL.pdf
Library Services and Technology Act Grants to States	Institute of Museum and Library Services, National Foundation on the Arts and the Humanities	Provides funds for a wide range of library services including installation of fiber and wireless networks that provide access to library resources and services.	$171 million	http://www.imls.gov/programs/programs.shtm
Native American and Native Hawaiian Library Services	Institute of Museum and Library Services, National Foundation on the Arts and the Humanities	Grants to support library services including electronically linking libraries to networks.	$3.7 million	http://www.imls.gov/applicants/grants/nativeAmerican.shtm
Programs Related to Applications of Broadband or Telecommunications Technology				
Education Technology State Grants	Office of Elementary and Secondary Education, Dept. of Education	Grants to State Education Agencies for development of information technology to improve teaching and learning in schools.	$269 million	http://www.ed.gov/about/contacts/state/technology.html
Ready to Teach	Office of Assistant Secretary for Educational Research and Improvement, Dept. of Education	Grants for a national telecommunication-based program to improve the teaching in core curriculum areas.	$10.7 million	http://www.ed.gov/programs/readyteach/index.html
Special Education—Technology and Media Services for Individuals with Disabilities	Office of Special Education and Rehabilitative Services, Dept. of Education	Supports development and application of technology and education media activities for disabled children and adults	$31 million	http://www.ed.gov/about/offices/list/osers/index.html?src=mr/
Telehealth Network Grants	Health Resources and Services Administration, Department of Health and Human Services	Grants to develop sustainable telehealth programs and networks in rural and frontier areas, and in medically unserved areas and populations.	$4 million	http://www.hrsa.gov/telehealth/
Telehealth Resource Center Grant Program	Health Resources and Services Administration, Department of Health and Human Services	Provides grants that support establishment and development of telehealth resource centers to assist health care providers in the development of telehealth services, including	$1.8 million	http://www.hrsa.gov/telehealth/

Program	Agency	Description	Funding Amount (FY2009 unless otherwise noted)	Web Links
		decisions regarding the purchase of advanced telecommunications services.		
Licensure Portability Grant Program	Health Resources and Services Administration, Department of Health and Human Services	Provides support for state professional licensing boards to develop and implement state policies that will reduce statutory and regulatory barriers to telemedicine.	$0.7 million plus an estimated $1.5 million under ARRA (P.L. 111-5)	http://www.hrsa.gov/telehealth/
Medical Library Assistance	National Library of Medicine, National Institutes of Health, Department of Health and Human Services	Provides funds to train professional personnel; strengthen library and information services; facilitate access to and delivery of health science information; plan and develop advanced information networks; support certain kinds of biomedical publications; and conduct research in medical informatics and related sciences.	$66 million	http://www.nlm.nih.gov/ep/extramural.html
Smart Grid Investment Grant Program and Smart Grid Demonstration Program	Department of Energy	Provides support for modernizing the electric grid, which likely includes some broadband for Smart Grid.	$3.9 billion (ARRA, P.L. 111-5)	http://www.energy.gov/news2009/7503.htm
National Environmental Information Exchange Network Grant Program	Environmental Protection Agency	Provides funding to states, territories, and federally recognized Indian Tribes to support the development of an Environmental Information Exchange Network, including broadband infrastructure.	$12 million	http://epa.gov/exchangenetwork/grants/

Source: Compiled by CRS based on GAO Report, *Broadband Deployment Plan Should Include Performance Goals and Measures To Guide Federal Investment*, May 2009, Tables 2 and 3; FCC Report, *Bringing Broadband to Rural America*, May 22, 2009, Appendix B; and the *Catalog of Federal Domestic Assistance*.

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