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ORGANIZATION

COLLOQUIUM

WIPO-WTO/COL/16/INF1.PROV
ORIGINAL: ENGLISH
DATE: JANUARY 13, 2016

WIPO-WTO Colloquium for Teachers of Intellectual Property

organized by
the World Intellectual Property Organization (WIPO)

and
the World Trade Organization (WTO)

Geneva, June 13 to 24, 2016

PROVISIONAL PROGRAM

Under each session, an introductory presentation will be made by a representative of the WIPO and/or the WTO Secretariat setting out the specific objectives of the session. Ample time will be provided for comments and questions from participants. In certain sessions, Geneva-based delegates and outside experts with responsibility for current policy issues will also be invited to give their perspectives.

Venue: WIPO NB Conference Room 0.107 [1st week: June 13 - 17, 2016]

Monday, June 13, 2016

8.30 – 9.00	Administrative Arrangements	
9.00 – 9.30	**Welcome address by:**	
	The Director General of the World Intellectual Property Organization (WIPO) or his representative	
	Representative of the Director-General of the World Trade Organization (WTO)	
9.30 – 9.50	Group Photo and Coffee Break	
9.50 – 10.20	Introduction of Participants	
10.20 – 11.15	**Theme 1**	**International Law and Policy in Intellectual Property in 2016**
		i. International IP and Public Policy Issues under Debate
		ii. The International IP Legal Framework and its Interaction with Public Policy Issues
	Discussion	
11.15 – 12.30		**Visit to the WIPO Library and Meeting with WIPO Officials**
12.30 – 14.00	Lunch Break	
14.00 – 17.30	**Theme 2**	**Intellectual Property and Economic Development**
		i. The Economics of IP and Development in WIPO
		ii. The Link of IP to Trade and Economic Development
		iii. Implementation of the WIPO Development Agenda: Current Status of Core Projects
	Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national policies and economic theories linking IP law and policy choices to economic and social development; and situating IP within the context of trade policy	
	Discussion	

Tuesday, June 14, 2016

8.30 – 9.15 Group Study

9.15 – 12.30 Theme 3 Copyright and Related Rights

i Law, Policy and New Developments in WIPO:

a) Beijing Treaty on Audiovisual Performances;
b) Marrakesh Treaty to Facilitate Access to Published Works for Persons Who Are Blind, Visually Impaired, or Otherwise Print Disabled; and
c) Issues under Debate in the Standing Committee of Copyright and Related Rights

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 Theme 3 (cont'd) Copyright and Related Rights

ii Copyright Issues in the Digital World: Trade in Digital Products

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance copyright law and rights management in the digital environment, national approaches to implementing the Beijing and Marrakesh treaties, and links of limitations and exceptions to policy questions

Discussion

iii Case study

Wednesday, June 15, 2016

8.30 – 9.15 Group Study

9.15 – 12.30 Theme 4 Patents – The Evolving International Landscape: Law, Policy and Development

i. Issues under Debate in the Standing Committee on the Law of Patents: Exceptions and Limitations to Patent Rights; Quality of Patents, and Confidentiality of Communications between Clients and Their Patent Advisors

ii. Patents in the International Trading System

iii. New Challenges for the Patent Cooperation Treaty (PCT)

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance comparative national

law on key patentability questions, cooperative initiatives on patent examination, policy and legal issues linked to exceptions and limitations of rights, and the interplay between patents and standards

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 Theme 5 Intellectual Property and Public Health

i. Mapping the Intersections of Public Health, Intellectual Property and Trade: Navigating Geneva Processes on Public Health

ii. Public Health and TRIPS: The Doha Declaration and its Implementation: Creating Legal Avenues for Access to Medicines

iii. Collaborative Models in Research and Development: WIPO Re: Search

iv. WHO Perspective: Public Health and the Intellectual Property System

v. NGO and Industry Perspectives: Practical Experiences in Balancing Access and Innovation for Medical Technologies

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national policy processes concerning innovation for public health and access to medical technologies, the interplay between the IP system and the regulation of medicines, and comparison of policy options to promote medical innovation and access to medicines

Discussion

Thursday, June 16, 2016

8.30 – 9.15 Group Study

9.15 – 12.30 Theme 6 Trademarks and Industrial Designs

i. Trademarks and Industrial Designs in the International Trading System

ii. Issues under Debate in the Standing Committee on the Law of Trademarks, Designs and Geographical Indications (GIs) of WIPO: Protection of Country Names against Registration and Use as Trademarks and GIs; and Trademark-Related Aspects of the Domain Name System

iii. Multilateral Legal Framework for Design Regulation Procedures

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance protection of non-traditional trademarks, trademark domain name overlap, protection of traditional designs, and national branding strategies

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 Theme 7 Geographical Indications

i. The Lisbon System and New Developments

ii. TRIPS Provisions and Work in the WTO

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance comparative national approaches to the protection of geographical indications, and national initiatives to promote sustainable development through local branding for traditional products

Discussion

Friday, June 17, 2016

8.30 – 9.15 Group Study

9.15 – 11.00 Theme 8 Intellectual Property and Competition Policy

i. Interface between IP and Competition Policy Cases

ii. IP and Competition Policy: Selected Cases

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance trends in IP and competition policy in developing country jurisdictions, and the coverage of IP and competition policy in bilateral and regional trade agreements

Discussion

11.00 – 17.30 Management of IPRs by Industry : A Firm's Practical Experiences

i. R&D, Patents and Trade Secrets

ii. IP and Branding

iii. Enforcement of IPRs by Private Right Holders

Venue: WTO ROOM B [2nd week: June 20 - 24, 2016]

Monday, June 20, 2016

8.30 – 9.15 Group Study

9.15 – 12.30 **Theme 9** **Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore: Recent Developments in WIPO and the WTO**

i. Current Work and Discussions in the WIPO Intergovernmental Committee (IGC) on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore

ii. Current Work and Discussions on the Issues of the Relationship between the TRIPS Agreement and Convention on Biological Diversity and the Protection of Traditional Knowledge in the WTO TRIPS Council

iii. Case Study

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national laws and policies or community experiences concerning the protection of traditional knowledge and traditional culture expressions, or the interplay between biodiversity, access to genetic resources and the patent system

Discussion

12.00 – 12.30 **Visit to the WTO Library and Meeting with the WTO Officials**

12.30 – 14.00 Lunch break

14.00 – 17.30 **Theme 10** **Protection of Biotechnology and New Varieties of Plants**

i. Implementation of the International Convention for the Protection of New Varieties of Plants (UPOV)

ii. Review of Article 27.3(b) of the TRIPS Agreement and New Development

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance trends in biotechnology patenting and experiences with the protection of new plant varieties

Discussion

Tuesday, June 21, 2016

8.30 – 9.15 Group Study

9.15 – 12.30 **Theme 11** **Settling Intellectual Property-Related Disputes in the International Trading System**

i. WTO Dispute Settlement Mechanisms

ii. Dispute Settlement Mechanisms in Free Trade Agreements

iii. Intellectual Property Dispute Management, including Internet Domain Name Disputes

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance jurisprudence of international dispute settlement in the field of intellectual property

Discussion

12.30 – 14.00 Lunch break

14.00 – 17.30 Theme 12 Intellectual Property Jurisprudence

Presentations by participants on national or regional IP jurisprudence under theme identified in their applications

Discussion

Wednesday, June 22, 2016

8.30 – 9.15 Group Study

9.15 – 12.30 Theme 13 Panel Discussion on Intellectual Property and Climate Change – Current Debate

i. Overview of IP Issues in Climate Negotiations

ii. Ongoing Work in WIPO, including WIPO Green

iii. Relationship with the TRIPS Agreement

iv. Industry and NGO Perspectives

Presentation by participants on the current policy and legal issues under this theme identified in their applications, for instance policies to promote green innovation, particular issues relating to diffusion of climate change adaptation and mitigation technologies, and assessment of needs

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 Theme 14 Intellectual Property, Innovation, Transfer of Technology and Management of IP

i. IP, Innovation and Transfer of Technology – WTO Perspective

ii. IP, Transfer of Technology and IP Licensing – WIPO Perspective

iii. Management of IP

Discussion

Thursday, June 23, 2016

8.30 – 9.00 Group Study

9.00 – 12.30 Theme 16 Teaching, Training and Research in the Field of Intellectual Property

i. Teaching Methodologies

ii. New Technologies in IP Teaching and Research

iii. IP and Teaching Resources:

a) WIPO Education Programs and Demonstration of IP Materials on WIPO Website

b) WTO Information Resources on IP Law and Policy: the TRIPS IT Gateway and Its Use by Scholars

c) WIPO and WTO Distance Learning Courses

12.30 – 14.00 Lunch Break

14.00 – 17.30 Theme 15 Enforcement of Intellectual Property

i. IP Enforcement in the International Trading System

ii. Building Respect for IP in WIPO: Consultative Work at the Advisory Committee on Enforcement

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance enforcement of IPRs in the online environment, approaches taken to remedies in IP cases, and comparative national approaches on the role of official agencies addressing piracy and counterfeiting

Discussion

Friday, June 24, 2016

8.30 – 9.00 Group Study

9.00 – 10.45 Case Study Group Presentations

10.45 – 11.15 **WIPO-WTO Colloquium Research Papers: Introduction of Editorial Board and Rules and Submission Guide for Publication**

11.15 – 12.00 Evaluation of the Colloquium

12.00 – 12.30 Closing remarks by:

The Director General of WTO or his representative

Representative of the Director-General of WIPO

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