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WIPO/IPLT/BEI/01/INF.1
ORIGINAL: English
DATE: July 2001

STATE INTELLECTUAL PROPERTY OFFICE
THE PEOPLE'S REPUBLIC OF CHINA

WORLD INTELLECTUAL
PROPERTY ORGANIZATION
GENEVA

JAPAN PATENT OFFICE

WIPO ASIAN REGIONAL TRAINING COURSE FOR TRAINERS AND INSTRUCTORS OF INTELLECTUAL PROPERTY

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the State Intellectual Property Office (SIPO) of
the People's Republic of China

and with the assistance of
the Japan Patent Office (JPO)

Beijing, July 23 to 27, 2001

PROVISIONAL PROGRAM

Document prepared by the International Bureau of WIPO

PROVISIONAL PROGRAM

Monday, July 23, 2001

9.30 – 10.00		Registration of Participants
10.00 - 10.30		Opening ceremony
	Welcome addresses	- Representative of the State Intellectual Property Office of China (SIPO) - Representative of the Japan Patent Office (JPO) - Representative of the World Intellectual Property Organization (WIPO)
10.30 - 11.00	Tea Break	
11.00 - 12.30	Topic 1	The New Challenges to Intellectual Property Education and Training for the New Economy; Policy and Institutional Consideration
	Speakers:	Mr. Zheng Shengli, Professor and Dean, Intellectual Property School of Peking University, Beijing Mr. Shiro Kimura, Managing Examiner, First Patent Examination Department, Japan Patent Office (JPO), Tokyo
12.30 - 14.00	Lunch Break	
14.00 – 15.30		Introduction of the China Intellectual Property Training Center (CIPTC); Its Role and Activities in Intellectual Property Education Tour of CIPTC
15.30 – 16.00	Tea Break	
16.00 - 17.15	Topic 2	Intellectual Property (IP) Today; Overview of the Protection and Administration of Intellectual Property with Particular Reference to the People's Republic of China
	Speaker:	Mr. Ma Lianyuan, Deputy Commissioner, State Intellectual Property Office (SIPO), Beijing
	Discussion	
18.00 -		WIPO reception

Tuesday, July 24, 200

9.00 - 10.30	Topic 3	Intellectual Property (IP) Today; Overview of Recent Developments, Current and Emerging Issues; (i) E-Commerce and Business Method-Related Inventions
	Speaker:	Mr. Ma Lianyuan, Deputy Commissioner
		Discussion
10.30 - 11.00	Tea Break	
11.00 - 12.30	Topic 3 (Continued)	(ii) Patentability of Biotechnology-related Inventions
	Speaker:	Dr. Mi-Chung Ahn, Deputy Director, Genetic Engineering Examination Division, Korean Intellectual Property Office (KIPO), Taejon Metroplitan City
		Discussion
12.30 - 14.00	Lunch Break	
14.00 – 15.00	Topic 3 (Continued)	(iii) Trademarks and Domain Names in the Digital Environment with Particular Reference to the Protection of Well-Known Marks
	Speaker:	Mr. Akihisa Kamegaya, Assistant Director, Intellectual Property Policy Office, Economic and Industrial Policy Bureau, Ministry of Economy, Trade and Industry, Tokyo
		Discussion
15.00 - 15.30	Tea Break	
15.30 -		Field Study (1); Visit to the Headquarters of the State Intellectual Property Office (SIPO); Patent Administration and Automation

Wednesday, July 25, 2001

9.00 -	Field Study (2); Visit to the Headquarters of the Trademarks Office of the State Administration for Industry and Commerce (SAIC); Trademarks Administration and Automation
	Field Study (3); Visit to University/Institution (to be identified); Establishing an Intellectual Property (IP) Educational Infrastructure

Thursday, July 26, 2001

9.00 – 10.15	Topic 4	Structuring University Teaching and Training Courses in Intellectual Property, Lessons to be Learned; The Experience of Singapore
	Speaker	Ms. Ng Siew Kuan Elizabeth, Associate Professor, Faculty of Law, National University of Singapore, Singapore
		Discussion
10.15 - 10.45	Tea Break	
10.45 – 12.00	Topic 5	Systematic Intellectual Property (IP) Teaching and Training; Lessons to be Learned; The Experiences of Japan and the Republic of Korea
	Speakers	Mr. Keishin Terayama, Deputy Director-General, First Patent Examination Department, Japan Patent Office (JPO), Tokyo
		Mr. Sang-Woo Jun, Dean, International Intellectual Property Training Institute (IIPTI), Korean Intellectual Property Office, Taejon Metropolitan City
		Discussion
12.00 - 13.30	Lunch break	
13.30 – 14.45	Topic 6	Use of Audiovisual Aids for IP Teaching and Training; Producing a Video Film and Reading Materials on IP
	Speaker	Mr. Keishin Terayama
		Discussion
14.45 – 15.15	Tea Break	
15.15 – 16.30	Topic 7	Developing Curricula and Training Materials in Intellectual Property; Basic Messages of IP
	Speakers	Ms. Ng Siew Kuan Elizabeth
		Mr. Shan Xiaoguang, Professor, Intellectual Property School of Shanghai University, Shanghai, China
		Discussion

Thursday, July 26, 2001 (continued)

16.30 – 17.30	Topic 8	Intellectual Property Teaching and Training in the Asia and the Pacific Context, Present Scenario and Future Prospects, Country Presentations (5 to 10 minutes per delegation)

Friday, July 27, 2001

9.00 - 11.00	Topic 8 (Continued)	Intellectual Property Teaching and Training in the Asia and the Pacific Context, Present Scenario and Future Prospects, Country Presentations (5 to 10 minutes per delegation)
11.00 - 11.30	Tea Break	
11.30 - 12.30	Topic 9 Panel Discussion	Dimension and Scope of Assistance Requirements of the Asia and the Pacific Countries for Intellectual Property Teaching and Training All speakers and participants
12.30 - 13.00		- Course Review and Evaluation - Closing

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