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'ATE INTELLECTUAL PROPERTY OFFICE
THE PEOPLE'S REPUBLIC OF CHINA

WORLD INTELLECTUAL
PROPERTY ORGANIZATION
GENEVA

JAPAN PATENT OFFICE

WIPO ASIAN REGIONAL TRAINING COURSE FOR TRAINERS AND INSTRUCTORS OF INTELLECTUAL PROPERTY

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the State Intellectual Property Office (SIPO) of
the People's Republic of China

and with the assistance of
the Japan Patent Office (JPO)

Beijing, July 23 to 27, 2001

GENERAL INFORMATION FOR PARTICIPANTS

Document prepared by the International Bureau of WIPO

GENERAL INFORMATION

1. ORGANIZATION OF THE MEETING AND RELATED ACTIVITIES

Organizers

The WIPO Asian Regional Training Course for Trainers and Instructors of Intellectual Property, to be held in Beijing, China from July 23 to 27, 2001, is being organized by the World Intellectual Property Organization (WIPO), in cooperation with the State Intellectual Property Office (SIPO) of the People's Republic of China, and with the assistance of the Japan Patent Office (JPO).

Venue and Dates

The Training Course will be held from July 23 to 27, 2001, at the following address:

China Intellectual Property Training Center (CIPTC)
No.6 Xinxizhonglu, Shangdi Information Industry Base
Haidian District
Beijing 100085, China
Telephone: (86-10) 62983355
Facsimile: (86-10) 62984780

Objectives of the Training Course

The objectives of the Training Course will be to provide trainers/instructors of intellectual property with an opportunity for the exchange of information on topical and emerging issues in the fields of intellectual property, and on policies, strategies, approaches and experiences in the fields of teaching and training in intellectual property; to discuss and review the important elements of teaching and training approaches and methodologies in the context of the needs of the new economy such as in the areas of development and use of curricula and training materials, and the use of technology as an effective medium of teaching.

On-site Registration

On July 23, 2001, between 9.30 and 10.00, all the participants and speakers will be requested to register their names at the Registration/Information Counter in front of the conference room at the CIPTC. At the time of registration, they will be provided with WIPO documents for the Training Course.

Opening Ceremony

The Training Course will be inaugurated at the conference room at the CIPTC at 10.00 a.m. on Monday, July 23, 2001, following the Registration.

Working Sessions

The Training Course will deal with the following themes in the respective sessions:

- The New Challenges to Intellectual Property Education and Training for the New Economy; Policy and Institutional Consideration
- Introduction of the China Intellectual Property Training Center (CIPTC); Its Role and Activities in Intellectual Property Education, followed by the Tour of CIPTC
- Intellectual Property (IP) Today; Overview of the Protection and Administration of Intellectual Property with Particular Reference to the Peoples' Republic of China
- Intellectual Property (IP) Today; Overview of Recent Developments, Current and Emerging Issues
  (i) E-Commerce and Business Method-Related Inventions
  (ii) Patentability of Bio-technology-related Invention
  (iii) Trademarks and Domain Names in the Digital Environment with Particular Reference to the Protection of Well-Known Marks
- Field Study (1): Visit to the Headquarters of the State Intellectual Property Office (SIPO); Patent Administration and Automation
- Field Study (2): Visit to the Headquarters of the Trademarks Office of the State Administration for Industry and Commerce (SAIC); Trademarks Administration and Automation
- Field Study (3): Visit to University/Institution (to be identified); Establishing an Intellectual Property (IP) Educational Infrastructure
- Structuring University Teaching and Training Courses in Intellectual Property, Lessons to be Learned; The Experience of Singapore
- Systematic Intellectual Property (IP) Teaching and Training; Lessons to be Learned; The Experiences of Japan and the Republic of Korea
- Use of Audiovisual Aids for IP Teaching and Training; Producing a Video Film and Reading Materials on IP
- Developing Curricula and Training Materials in Intellectual Property; Basic Messages of IP
- Intellectual Property Teaching and Training in the Asia and the Pacific Context, Present Scenario and Future Prospects, Country Presentations (5-10 minutes per delegation)
- Dimension and Scope of Assistance Requirements of the Asia and the Pacific Countries for Intellectual Property Teaching and Training

Presentations of the above themes (except the field studies and the last session) will be followed by discussions, when the floor will be open to all the participants. There will be a country report session, where each delegation from participating countries is invited to make a 5-10-minute presentation. The last session will involve a panel discussion with the participation of all speakers and participants. A short closing ceremony will be held at the end of the Training Course.

Working Languages

The working languages for the Training Course is English.

Equipment for Presentations

At the Seminar venue, the following equipment for presentations will be made available:

- an overhead projector for transparent; and
- a computer-display projector connected to a notebook computer with MS-PowerPoint™.

Social Activities

All the participants and speakers are cordially invited to the following social activities related to the Training Course:

- WIPO Reception, from 18.00 hrs on Monday, July 23;
- SIPO Reception from 18.00 hrs on Tuesday, July 24; and
- Beijing Opera, from 19.00 hrs on Wednesday, July 25.

2. ADMINISTRATIVE PROCEDURES

Nomination by Governments

The participants from outside China whose travel and subsistence expenses are borne by WIPO should be nominated by their governments with duly filled-out and signed official participation forms sent to WIPO.

Chinese Entry Visa

Foreign participants and speakers are required to obtain their Chinese entry visas at the Embassies or Consulates of China in their respective countries. They should be in possession of valid entry visas *before* commencing their travel.

Any participant or speaker having difficulty in obtaining a Chinese entry visa is requested to inform SIPO and WIPO officials in charge (see page 6) without delay.

Ticket Arrangements

For each participant from outside China whose travel and subsistence expenses are borne by WIPO, a round-trip economy-class air ticket between his/her home and Beijing, by the most direct and economical route, will be provided by the respective UNDP (United Nations Development Programme) Office, on behalf of WIPO. Participants should arrive in Beijing on July 22, 2001, and depart from Beijing on July 28, 2001, or the nearest possible date.

For the speakers from outside China, separate ticket arrangements are being made.

Daily Subsistence Allowance and Terminal Expenses

WIPO will request the UNDP Office, which makes the air ticket arrangements, to pay the duly nominated participants from outside China their daily subsistence allowance (DSA), on its behalf, based on the United Nations DSA rate applicable to Beijing. In addition, a lump-sum payment to the participants will be made through the UNDP Office to cover terminal expenses, i.e., expenses for local transportation between cities and airports, airport taxes, and any other miscellaneous expense items concerning their travel.

For the speakers invited from outside China, separate arrangements will be made.

3. HOTEL ACCOMMODATION AND LOCAL TRANSPORTATION

Hotel Accommodation

For the participants and speakers, a block reservation of single room accommodation has been made at the

China Intellectual Property Training Center (CIPTC)
No.6 Xinxizhonglu, Shangdi Information Industry Base
Haidian District, Beijing 100085, China
Telephone: (86-10) 6298 3355
Facsimile: (86-10) 6298 4780

The above reservation has been made by SIPO at a preferential rate of US$40 per night per person, inclusive of breakfast and taxes. The CIPTC also provides free facilities for recreational activities, i.e., swimming pool, bowling, tennis, table tennis, fitness and billiards. Please bring your gears if you wish to participate (for swimming, wearing a cap is a must). All participants and speakers should settle all bills with CIPTC themselves. For payment to the CIPTC, only cash in Chinese Yuan or US Dollar will be accepted.

To confirm the room reservation, each participant is requested to inform the SIPO official in charge (see next page), by facsimile, as soon as possible, of his/her itinerary, i.e., check-in and check-out dates and the flight numbers and expected times of arrival and departure, as well as his/her name, title and country name.

Airport Reception Assistance

Upon arrival in Beijing at the Beijing Capital International Airport, participants and speakers will be met by officials of the State Intellectual Property Office of China (SIPO) with a sign of "WIPO Seminar" and will be assisted with transport to the CIPTC.

If the participants miss the officials meeting them at the airport, they are requested to find their own way to the CIPTC. It is anticipated that the taxi from the airport to the CIPTC will be around RMB 150 yuan or approximately US$18. The taxi area is just outside the exit of the arrival area. When necessary, the attached map of the hotel in Chinese may be shown to the taxi drivers.

4. SIPO AND WIPO OFFICIALS IN-CHARGE OF ORGANIZATIONAL MATTERS

The itinerary of each participant, as well as a request for presentation equipment and a report of any difficulty in obtaining a Chinese entry visa, should be sent to the following SIPO official:

Mr. Hu Yuzhang
International Cooperation Department
State Intellectual Property Office (SIPO)
Telephone: (86-10) 6209-3288; 3268, 3272
Facsimile: (86-10) 6201-9615
E-mail: sipoicd@netease.com

As to the overall organization of the Training Course, the following WIPO official can be contacted for inquiries:

Mr. Li Jiahao, Deputy Director,
Cooperation for Development Bureau for Asia and the Pacific
World Intellectual Property Organization (WIPO)
Telephone: (41-22) 338-9044
Facsimile: (41-22) 733-6373
E-mail: jiahao.li@wipo.int

5. MISCELLANEOUS INFORMATION

Climate

The weather in Beijing in July is, in general, hot.

Local Time

The local time for Beijing is China Standard Time, which is GMT (UTC) + 8 hours.

Currency

China's local currency is the *Renminbi* (RMB). Its basic unit is the *Yuan*. The exchange rate is approximately US$1 = 8.29 *Yuan* (subject to change).

Electricity

The electric power provided in Beijing is 220V, 50Hz.

Airport Tax

Upon departure from the Beijing International Airport, all international passengers are required to pay 90 *Yuan* as an airport tax.

[Annexes I and II follow]

ANNEX I

INTRODUCTION OF CHINA INTELLECTUAL PROPERTY TRAINING CENTER (CIPTC)

CIPTC is the first national education and training institute directly established by the Chinese government to train on-service specialized personnel in the field of intellectual property, and it is a subordinate institute under the State Intellectual Property Office (SIPO). According to the function authorized by the State Council and on the basis of unified syllabus and teaching materials, the Center shall, according to the unified national requirement, educate and train the on-service personnel across the country with knowledge of intellectual property. It will also be responsible for the organization and management of training. The key part of the Center is to train on-service senior personnel specialized in intellectual property through frequent, systematic, standard and professional methods. Meanwhile, the Center is open to the public for different training needed by the society. CIPTC is not only the national base for on-service training of personnel in the intellectual property, but also a national institute combining teaching, academic research and practice of intellectual property.

At present, 11 internationally well-known experts, scholars of intellectual property are invited to be the honorary professors in CIPTC, and more and more visiting and part-time professor are going to be invited. As far as the language of training is concerned, we will gradually use foreign languages in addition to Chinese. Excellent experts and scholars of intellectual property across the country will be invited to edit and publish training materials and works of high quality. Meanwhile, the remarkable academic works of intellectual property will also be translated and published. In addition, we will, entrusted by WIPO, organize international and Asia and Pacific seminars and training courses, and we will also make every effort to make the center a base of WIPO to train personnel of intellectual property for developing countries in Asia. The Center is going to take an active part in developing international exchange and cooperation by establishing long-term and steady cooperative relationship with the corresponding institutes in other countries and starting bilateral exchange and training.

CIPTC is located in Shangdi Information Industrial Base where there are some beautiful and famous historical sights like the Summer Palace, Yuanmingyuan and Fragrant Hills. The total area is 20,736 square meters, the first phase of which is 12,950 square meters. One hundred fifty are resident and 300 are non-resident. The main building of CIPTS is equipped with advanced equipment for teaching and training, and there are also well-equipped large, medium and small conference rooms suitable for various conferences and training.

[Annex II follows]

ANNEX II

CIPTC MAP

