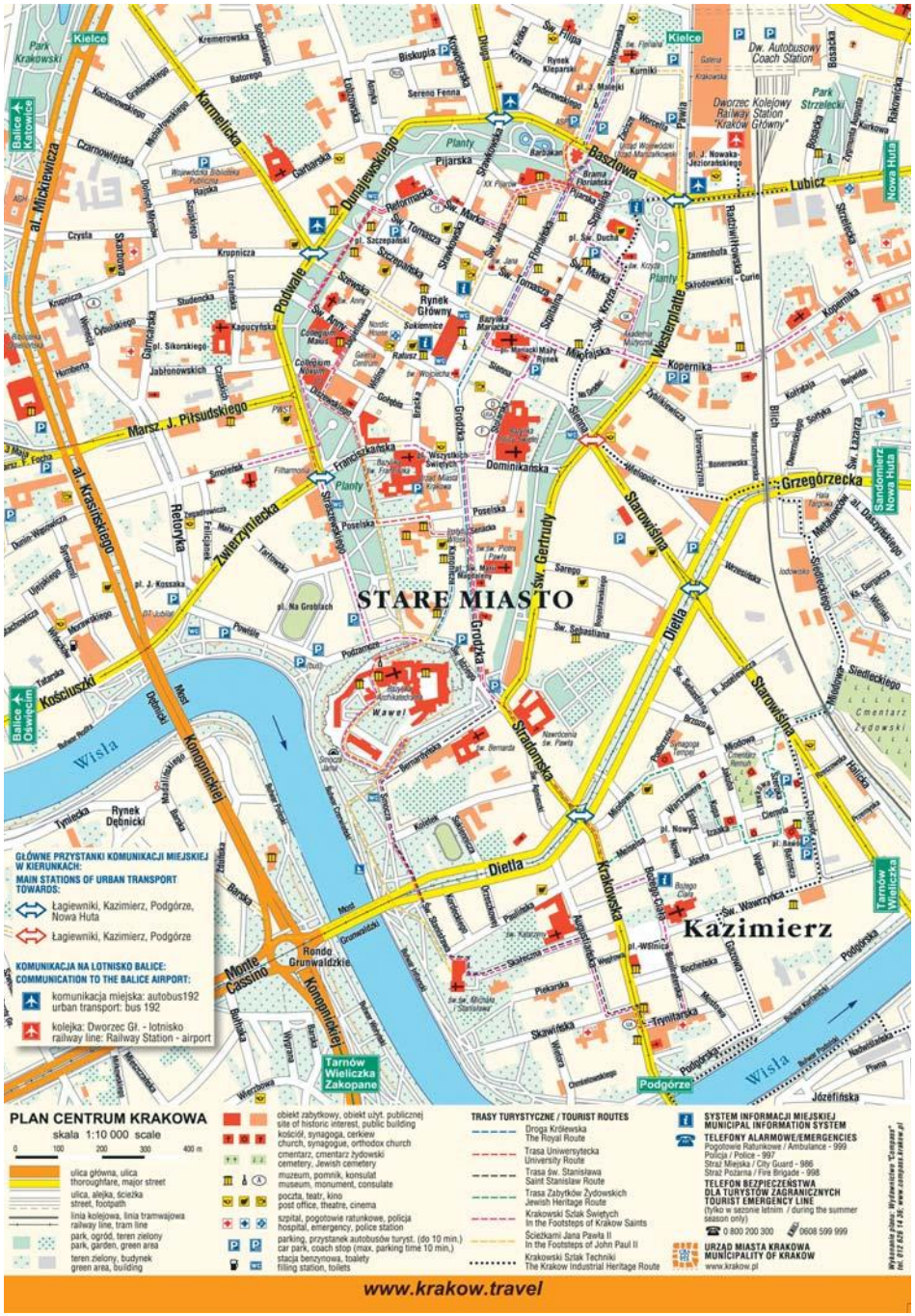


PATENT OFFICE OF THE REPUBLIC OF POLAND

WORLD INTELLECTUAL PROPERTY ORGANIZATION

JAGIELLONIAN UNIVERSITY IN CRACOW

INTER-REGIONAL SYMPOSIUM ON TEACHING INTELLECTUAL PROPERTY (IP) IN UNIVERSITIES IN COUNTRIES IN TRANSITION

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Patent Office of the Republic of Poland (PPO)
and
the Jagiellonian University (UJ) in Cracow

Cracow, June 18 and 19, 2009
Jagiellonian University, Collegium Maius
Michał Bobrzyński Room

Thursday, June 18, 2009

10.30 – 10.45 OPENING CEREMONY
Welcome addresses by:

Mrs. Alicja Adamczak, President, Patent Office of the Republic of Poland (PPO), Warsaw

Mr. Michał du Vall, Professor, Vice-Rector, Jagiellonian University (UJ), Cracow, Poland

Mr. Michal Svantner, Director, Division for Certain Countries in Europe and Asia, World Intellectual Property Organization (WIPO), Geneva

10.45 – 12.00 **Topic 1: Importance of Capacity Building in Intellectual Property (IP) in the 21st Century**

(a) Why Teaching at Universities and other Higher Learning Institutions?

(b) Emerging Needs for Inclusion of IP Teaching in University Curricula in Countries in Transition

Representative of WIPO

Mr. Ivan Bliznets, Rector, Russian State Educational Institute for Intellectual Property (RGIIS), Moscow

Mr. Michał du Vall

12.00 – 12.10 Discussion

12.10 – 12.30 Coffee Break

12.30 – 13.30 **Topic 2: Methodologies and Experience in IP Teaching and Training**

(a) Methodologies and Experience in France

(b) Methodologies and Experience in Italy

Moderator: *Mrs. Elżbieta Wojcieszko-Gluszko*, Professor, UJ

Mr. Jean-Marie Ryckebusch, Expert, National Institute of Industrial Property (INPI), Paris

Mr. Mario Calderini, Professor, Torino Polytechnic, Italy

13.30 – 14.30 Lunch Break

14.30 – 15.15 **Topic 3: Example of Teaching IP in Polish Universities – IP Ethics at the Faculty of Biochemistry, Bioethics and Biotechnology of the Jagiellonian University**

Mr. Gregor Becker, Lecturer, UJ

15.15 – 16.00 **Topic 4: Government Support in IP Teaching in Countries in Transition**

Moderator: *Mr. Michal Svantner*

Selected university representatives from invited countries in transition

The representative of the Government of Poland

16.00 – 16.20 Coffee Break

16.20 – 17.45 **Topic 5: Country Reports – Experience, Practices, Methodologies in Developing IP Teaching Curricula**

Moderator: *Mr. Michal Svantner*

University representatives of invited countries in transition

Friday, June 19, 2009

9.00 – 10.10 **Topic 6: Strategies and Programs for IP Education in the Republic of Korea**

Representatives of the Korea Invention Promotion Association, Seoul

10.10 – 10.40 **Topic 7: Methodologies for IP Teaching and Training and Experience of WIPO and the WIPO Worldwide Academy (WWA)**

Mrs. Hang Gao, Deputy Dean and Head, Office of the Dean, WIPO Worldwide Academy

10.40 – 11.00 Coffee Break

11.00 – 13.00 **Roundtable on Future Perspectives**

Moderator: *Mr. Michal Svantner*

Conclusions by panelists and participants

13.00 – 14.00 Lunch Break

14.00 – 15.30 **Roundtable on Future Perspectives [continued]**

Moderator: *Mrs. Hang Gao*

Conclusions by panelists and participants

15.30 – 15.45 Coffee Break

15.45 CLOSING CEREMONY

Mrs. Alicja Adamczak

Mr. Michal Svantner

Mr. Michał du Vall