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TURKISH PATENT INSTITUTE

BOĞAZIÇI UNIVERSITY, TURKEY

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

INTER-REGIONAL CONFERENCE

ORIGINAL: ENGLISH
DATE: APRIL 2012

Teaching Intellectual Property (IP) in Countries in Transition

organized by
the World Intellectual Property Organization (WIPO)
in cooperation with
Boğaziçi University, Turkey and,
the Turkish Patent Institute

Istanbul, Turkey, May 16 to 18, 2012

PROVISIONAL PROGRAM
prepared by the International Bureau of WIPO

Wednesday, May 16, 2012

8:30 – 9:30 Registration

9:30 – 10:30 Opening ceremony

Welcome addresses by:

Ms. Kadri Özçaldıran, Professor, Rector, Boğaziçi University, Istanbul, Turkey
Mr. Michal Svantner, Director, Division for Certain Countries in Europe and Asia, World Intellectual Property Organization (WIPO), Geneva, Switzerland
Mr. Habip Asan, Professor, President, Supervisory Board, European Patent Academy; President, Turkish Patent Institute (TPE), Ankara,Turkey
Ms. Ümit Boyner, President, Turkish Industry and Business Association (TÜSİAD), Istanbul, Turkey
Mr. Nihat Ergün, Minister, Ministry of Science, Industry and Technology, Ankara, Turkey

10:30 – 11:00 Coffee Break

11.00 – 12.30 **Panel 1: The Management of Knowledge and Intellectual Assets in Universities**

Chair: Ms. Gülay Barbarosoğlu, Professor, Vice Rector, University IP Council, Chair, Boğaziçi University, Istanbul, Turkey

Topic: Model IP Policy and WIPO Tools for Countries in Transition

Speaker: Mr. Michal Svantner, Director, DCEA, Geneva, Switzerland

Topic: TBC

Speaker: Mr. Marcelo Di Pietro, Director, WIPO Academy, Geneva, Switzerland

Topic: The translation of knowledge from public research organisations: strategy, policy and practice

Speaker: Mr. Jim Houlihan, Dr., Asst. Director of IP, Knowledge Transfer and Commercialisation, National Institute for Social Care and Health Research (NISCHR), Welsh Government, UK; Vice Chair, European Research Area Knowledge Transfer Group (ERAC Member States KT Group)

Topic: (TBD)

Speaker: Ms. Giovanna Oddo, Unit Manager, Academia and IP Research, European Patent Academy, European Patent Office, Berlin, Germany

Topic: **(TBD)**

Speaker: Mr. Robert Alderson, Attorney-at-Law, Special Counsel, Studio Legale Jacobacci & Associati, Torino, Italy

12:30 - 14:00 Lunch Break

14:00 – 16:45 **Panel 2:** **Methodologies and Experience in IP Teaching and Training**

Chair: Mr. M. Kaan Dericioğlu, President, Ankara Patent Bureau, Ankara, Turkey

Speaker: Mr. Mehmet Nafi Artemel, Asst. Professor, Faculty of Economics and Administrative Sciences, Boğaziçi University, Istanbul, Turkey

Topic 1: **A snapshot of the current IP teaching landscape in Turkey**

Speakers: Dr. Assaf Jacob, Interdisciplinary Center (IDC), Israel
Mr. Ivan Bliznets, Rector, Russian State Academy for Intellectual Property (RGAIS), Moscow

Topic 2: **WIPO Tool on IP Teaching in Countries in Transition. General Presentation and Overview**

Speaker: Ms. Vladia Borissova, Assistant Professor, University of National and World Economy

Topic 3: **Project of an Interactive Website on IP Teaching**

Speaker: Ms. Gül Okutan Nilsson, Assoc. Professor, Faculty of Law, Director, Intellectual Property Law Research Center (BİLFİM), Bilgi University, Istanbul, Turkey

Topic 4: **(TBD)**

Speaker: Ms. Özgür Kulak, Asst. Professor, Faculty of Engineering, Director of Patent and Licensing Support Unit, Namık Kemal University, Çorlu, Turkey

Topic 5: **An institutionalization and teaching model for invention management at Namık Kemal University**

Speaker: Mr. Ahmet Koçer, Vice-President, Turkish Patent Institute (TPE), Ankara, Turkey

Topic 6: (TBD)

Speakers: All foreign participants invited by WIPO

16:45 – 17:15 Coffee Break

17:15 – 18:45 **Panel 3: Implementing EPA's Road Map for raising IP awareness in universities**

Chair Ms. Giovanna Oddo, Unit Manager, Academia and IP Research, European Patent Academy, European Patent Office, Berlin, Germany

Topic 1: (TBD)

Speaker: Ms. Fazilet Vardar Sukan, Professor, National Coordinator for Turkey (EPO Roadmap), Bioengineering Department, Ege University, Izmir, Turkey

Topic 2: (TBD)

Speaker: (TBD), National Chair for EPO UBV Project from Czech Republic

Topic 3: (TBD)

Speaker: (TBD) National Chair for EPO UBV Project from Spain

Topic 4: (TBD)

Speaker: (TBD)

19:00 Welcome reception in the foyer of Albert Long Hall

Thursday, May 17, 2012

WIPO section

10.00 – 11.00 **Roundtable 1: WIPO Tool on IP Teaching in Countries in Transition Topics for discussion: Introduction and Background, Goals and Objectives, Globalization of IP and its Effects on IP Teaching, Curriculum Development, Developing Innovative Methodologies for Teaching IP**

Moderator: Dr. Assaf Jacob
Speakers: All Participants

11.00 – 11.15 Coffee Break

11.15 – 12.00 **Roundtable 2:** **WIPO Tool on IP Teaching in Countries in Transition (cont'd). Topics for discussion: Mapping Existing Practices in IP training, Policy Recommendations**

Moderator: Mr. Ivan Bliznets
Speakers: All participants

12.00 – 14.00 Lunch

14.00 – 14.45 **Roundtable 3:** **Follow up Activities in Respect of WIPO Tool on IP Teaching in Countries in Transition**

Moderator: Mr. Michal Svantner
Speakers: All participants

14.45 – 15.15 Conclusions of the Roundtables

15.15 – 15.45 Coffee Break

Bogazici University and WIPO section

16:00 – 17:00 Plenary Q&A Session with Chairs of Panels

Chair: Ms. Gülay Barbarosoğlu, Professor, Vice Rector, University IP Council, Chair, Boğaziçi University, Istanbul, Turkey

Speakers: Ms. Gülay Barbarosoğlu, Professor, Vice Rector, University IP Council, Chair, Boğaziçi University, Istanbul, Turkey
Mr. Michal Svantner, Director, DCEA, Geneva, Switzerland
Mr. Marcelo Di Pietro, Director, WIPO Academy, Switzerland
Mr. M. Kaan Dericioğlu, President, Ankara Patent Bureau, Ankara, Turkey
Ms. Giovanna Oddo, Unit Manager, Academia and IP Research, European Patent Academy, European Patent Office, Berlin, Germany
Mr. Ali Rıza Kaylan, Professor, Department of Industrial Engineering, Boğaziçi University, Istanbul, Turkey
Mr. Abdülmecit Karataş, Assoc. Professor, General Secretary, Istanbul Development Agency (İSTKA), Istanbul, Turkey
Mr. Jim Houlihan, Dr., Asst. Director of IP, Knowledge Transfer and Commercialisation, National Institute for Social Care and Health Research (NISCHR), Welsh Government, UK; Vice Chair, European Research Area Knowledge Transfer Group (ERAC Member States KT Group)

17:00 – 17:30 Closing ceremony

Speakers: Ms. Gülay Barbarosoğlu, Professor, Vice Rector, University IP Council, Chair, Boğaziçi University, Istanbul, Turkey

Mr. Michal Svantner, Director, Division for Certain Countries in Europe and Asia, World Intellectual Property Organization (WIPO), Geneva, Switzerland
TBC, Representative of the TPI, Turkish Patent Institute (TPE), Ankara, Turkey

19:00 – 22:00 Farewell Bosporus Dinner Cruise

Friday, May 18, 2012

10.00 – 14.00 Lectures by Lecturers session

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