IP Curricula and Teaching Materials



CEIPI
Université Robert Schuman
Ms. Hsiao-Fen HSU

CEIPI

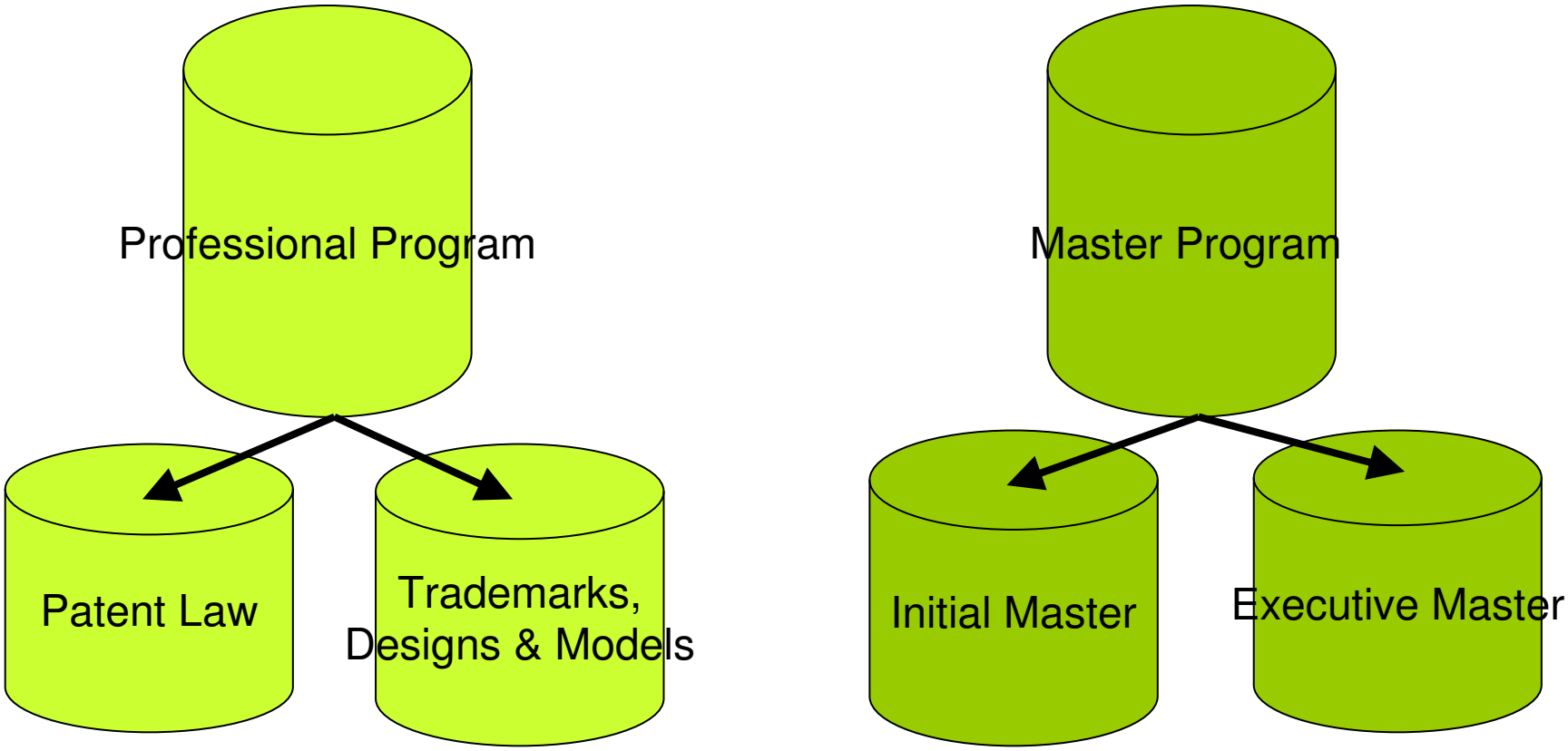
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Introduction

- Idea of CEIPI
- Courses Structures of CEIPI
- Pedagogical Methods of CEIPI

Courses Structures

- 2 principal types of structure



Professional Program on Patent Law

- Extensive/Accelerated Program

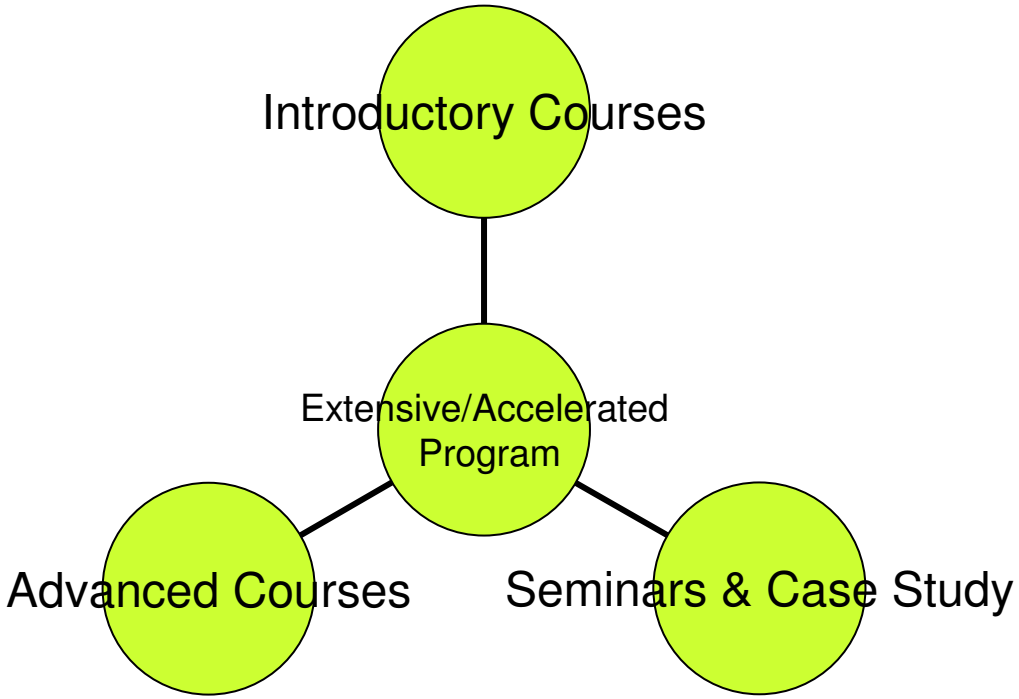
  Patent option

  - Courses Description
  - Courses Objectives
  - Teaching Language

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Professional Program on Patent Law



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Professional Program on Patent Law

- Introductory Courses
  - Introduction of Law
  - Introduction to Civil Procedure
  - Commercial Law
  - General Introduction to IP Law

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Professional Program on Patent Law

- Advanced Courses
  - Patent Acquisition
  - Application Procedure
  - Patent Exploitation
  - Patent Litigation
  - International Conventions and International Law

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Professional Program on Patent Law

- Seminars and Case Study
  - Patent Application Practice
  - Patent Case Study
  - Professional Deontology
  - Seminar on EQE Preparation

Professional Program on Trademarks, Design and Models Law

- Introductory Courses

  International Convention and international Law

  - Introduction to international trademarks law
  - Introduction to international conventions

Professional Program on Trademarks, Design and Models Law

- Advanced Courses
  - Trademarks Law
    - French Trademarks Law
    - Community Trademarks Law
    - Domain Name Regulation
    - Geography indication

Professional Program on Trademarks, Design and Models Law

- Advanced Courses
  - Copyright Law
  - French and Community Design and Models Law
  - Exploitation of Trademarks, Designs and Models
  - Infringement

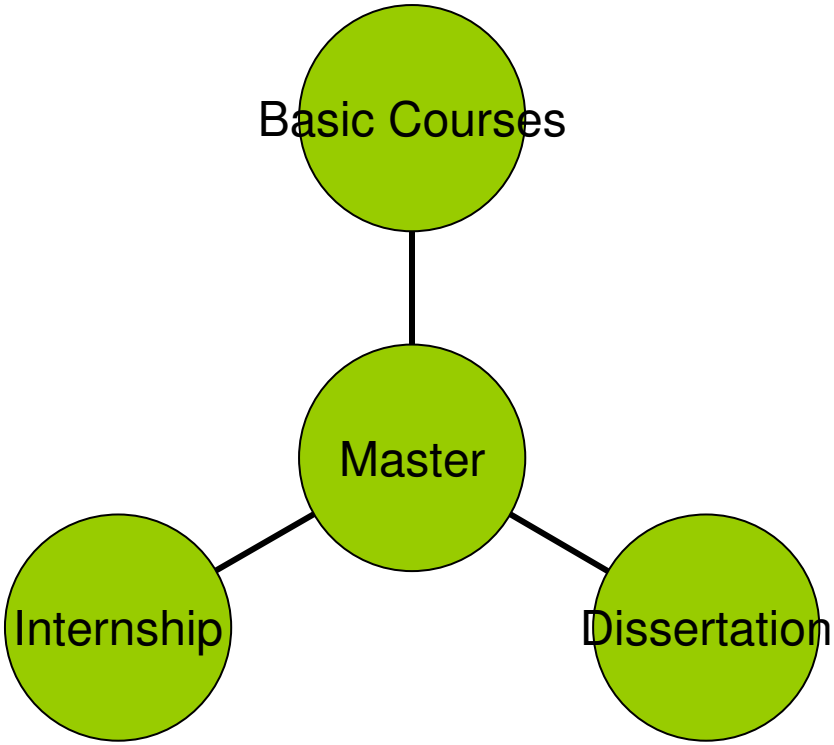
Professional Program on Trademarks, Design and Models Law

- Seminars and Case Study
  - Practical Seminars on French Trademarks Law
  - « Journée Contrefaçon »
  - Alternative Mechanisms of different regulation

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Master Program- Initial Master



Master Program- Initial Master

- Initial Master – Professional Purpose

  Intellectual Property Contract, Technology Transfer and Competition Law

  - Basic Courses
    - International IP Law
    - Patent Law
    - Copyright Law
    - Design and Models Law
    - Language
    - Trademarks Law
    - Valorisation
    - Competition Law
  - Research Dissertation
  - Internship

Master Program- Initial Master

- Initial Master – Professional Purpose

  Intellectual Property, Distribution and International commerce Law

  - Basic Courses
    - International IP Law
    - IP Acquisition
    - IP Protection
    - Commercial methods and Finance
    - Language
    - Contract of Exploitation
    - Contract of Distribution
    - Competition Law
    - International Commerce
  - Research Dissertation
  - Internship

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Master Program- Initial Master

- Initial Master – Research Purpose

  Intellectual Property Law

  - Basic Courses
    - Technology Law
    - Trademarks Law
    - Copyright Law
    - Designs and Models Law
    - Contract Law
    - Community IP Law
    - International Commercial Law and International Litigation
    - Language
  - Research Dissertation

Master Program- Executive Master



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Master Program- Executive Master

- Module1 – Strategy
  - Business Strategies and Markets
  - Economic Environment and Influencing Factors
  - Development of IP-Based Business Strategies
- Module2 – Decision
  - Cost Accounting and Results Accounts
  - Investment and Decision
  - IP Exploitation
- Module3 – Implementation
  - Business Organisation
  - Finance and Investment
  - Technology & Innovation Management and Project Management

Master Program- Executive Master

- Module4 – Organisation
  - International Trade and Commercial Law
  - International IP Law
  - IP Enforcement
- Module5 – Leadership
  - Marketing, Trademarks
  - Human relationship Management
  - IP Departments
- Module6 – Business Development
  - IP Based Economy
  - IP Exploitation

CEIPI has always the solutions for your need on IP education!

ABOUT CEIPI

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