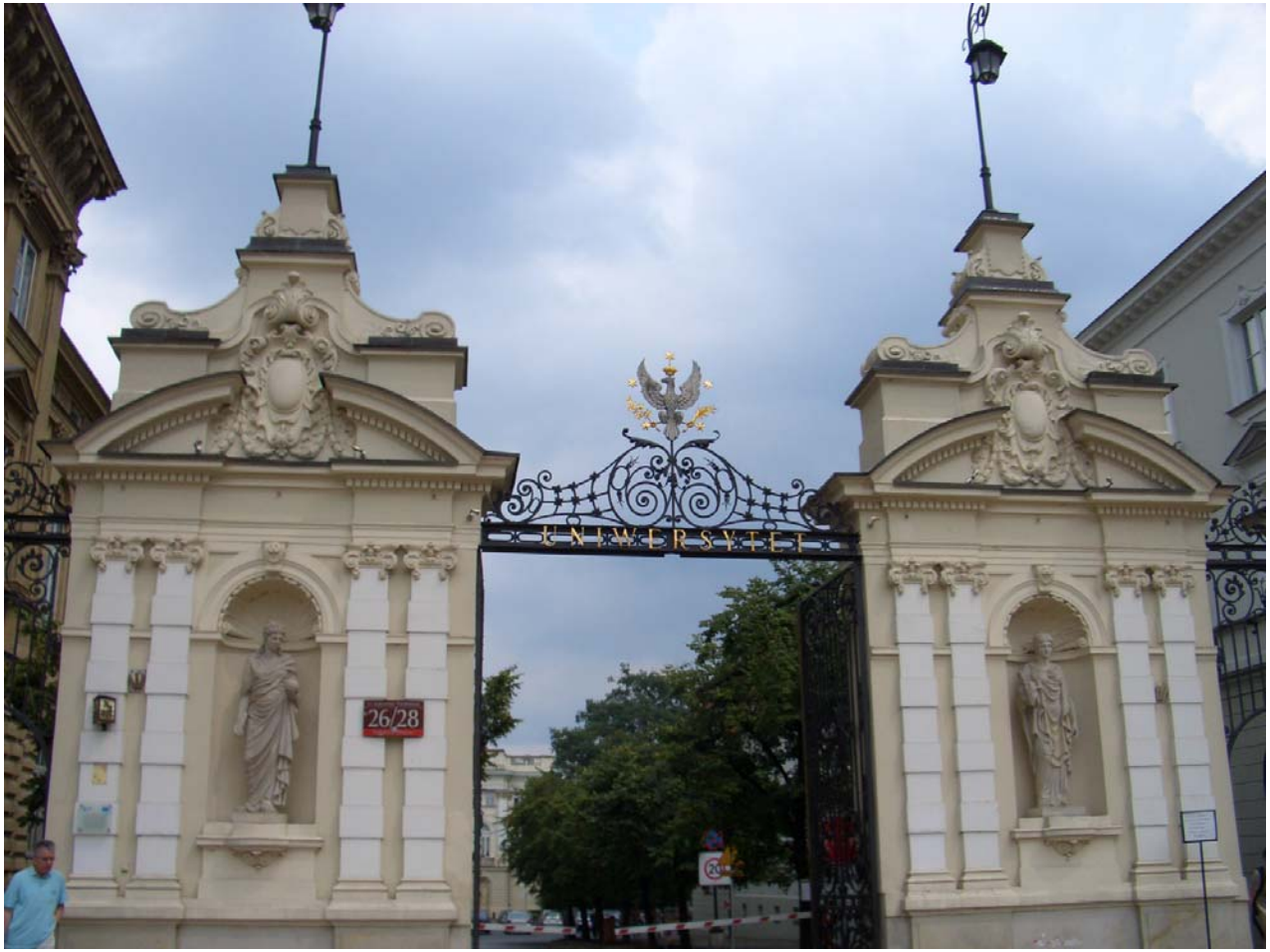
# Teaching IP to International Students: Early career teaching experience

European Intellectual Property Teachers' Network Workshop
20-21 July 2009
Queen Mary University of London

Dr Agnieszka A. Machnicka
Università di Siena

# University of Warsaw



# Faculty of Law and Administration

- Undergraduate level: *facultative module*
  - Copyright law
  - Intellectual Property law
  - Trademark law
  - Crimes against property and intellectual property
  - Harmonisation of copyright law in the EU
- Postgraduate level
  - Post-graduate studies in Intellectual Property Law
  - Post-graduate studies in Industrial Property Law
- Schools of foreign law
  - Centre for the Study of English and European Law
  - Centre for French and European Law
  - Centre for Italian and European Law

# Università di Siena



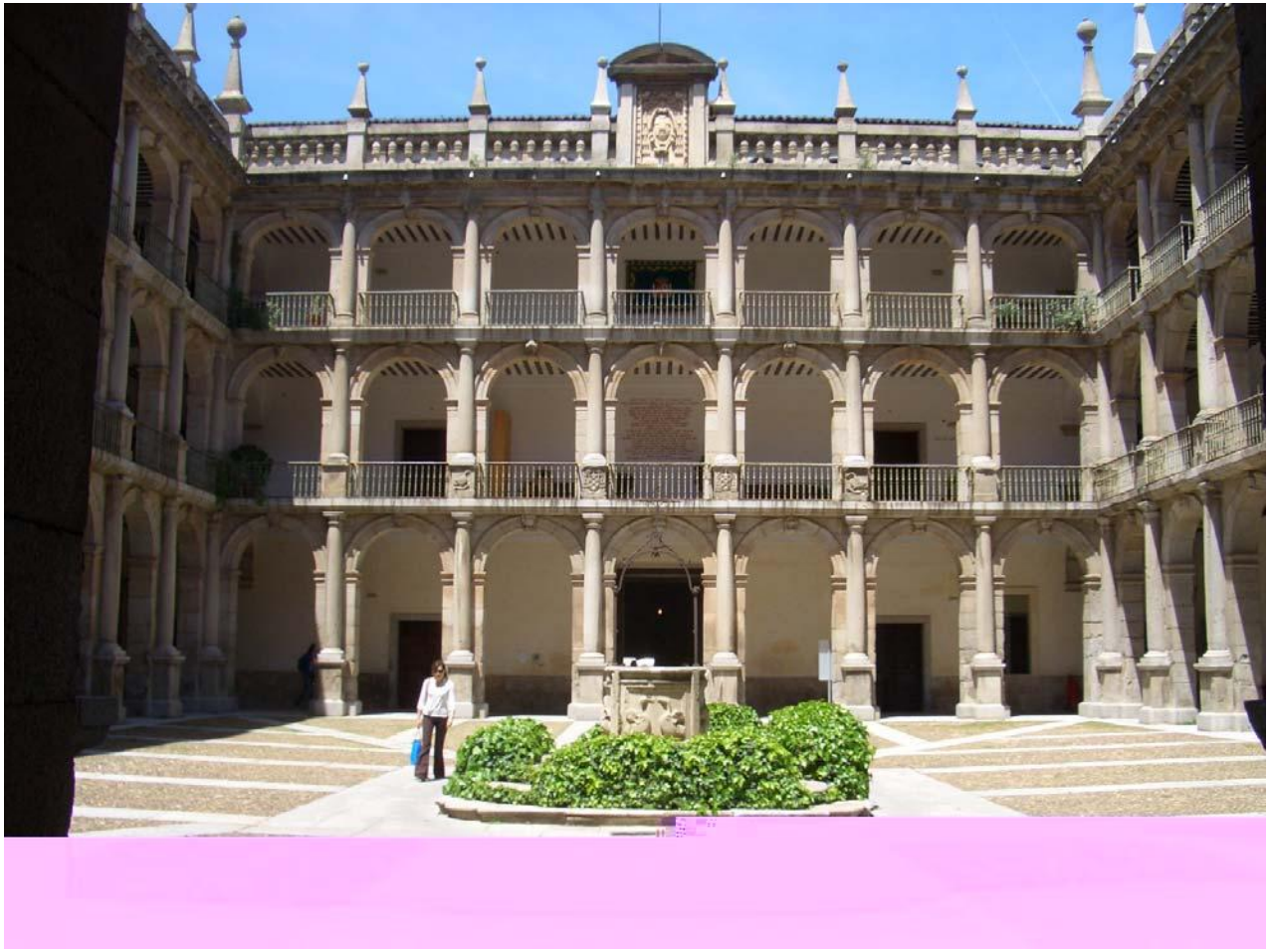
# Facoltà di Giurisprudenza

- Facultative courses within the 2 year graduate specialisation program (Laurea Specialistica):

  - Industrial property law (*Diritto industriale*, 40h)

  - Law of trademarks and other distinctive signs (*Diritto dei segni distintivi dell'impresa*, 20h)

# Universidad de Alcalá



# Facultad de Derecho

- IP courses offered within:

  - law degree (Licenciado en Derecho)

  - Master Oficial en Derecho (Escuela de Postgrado)

  - Master en Derecho de la Empresa

# Observed features of IP curricula

- Growing importance of IP courses
- Introduction to law schools' programs of more modules covering different aspects of IP
- Introduction to postgraduate (business/ commercial) law programs of a compulsory IP course
- Creation of postgraduate IP programs

# Student audience

- Students attending an undergraduate law school program v. Postgraduate students
- National students v. International audience

# International law student audience – Where?

- academic institutions created as international *per se*
- national universities offering international programs

# Specific requirements of an international student audience

- Preparation of the course program
- Selection of the materials
- Teaching methods, e.g.

  - need to familiarize non-EU students with the European legal system

  - the role of case study

  - encouraging of students' interventions

# IP as a domain of an international dimension

- International conventions
- International registration systems
- Harmonisation and unification within the European Union
- Particular importance of interdisciplinary considerations within the IP

# Trademark law

- ‘What is a trademark?’
- A way from intuitive perception to a structured legal system and reasoning
- Comparative legal method (references to particularities or concepts present in national legal systems, *e.g.* passing off)
- References to practical aspects (*e.g.* how to search in trademark registers)
- Trademarks as an element of a broader market scene
- Interdisciplinary considerations