THE TEN PILLARS OF WISDOM : Ten situations where my photographs that were originally published in the National Geographic Magazine and were reused again in other publications for additional monies.

1). July 15, 1964: National Geographic Special Publication book entitled "WONDEROUS WORLD OF FISHES". Reuse of NGM photo (Diver in Spadefish school) which first appeared in the NGM January, 1962 issue. The reuse of this photo for cover and inside publication was made with an additional payment of $200.00. See JG #8 Red Flag Folder.

2). October, 1972. "THE LIVING REEF", published by Seahawk Press, contained 2 - NGM photos (Diver in Spadefish school & Fantastic Coral Forests) which originally appeared in NGM, January, 1962 and May, 1971) were used in this new Seahawk Press book. This book was in print from 1972 - 1991 and over 77,000 copies were sold. This book is now out of print.

3). December, 1975. "THE CORAL REEF", published by Seahawk Press, contained 2 - NGM photos (Diver in Spadefish school & Fantastic Coral Forests) which originally appeared in NGM, January, 1962 and May, 1971 were used in this new Seahawk Press book. This book has been in print since 1975 and is still being sold. Up to 2001 a total of over 99,000 copies have been sold.

4). June, 1981. "SHARKS & OTHER DANGEROUS SEA CREATURES" published by Seahawk Press, contained 5 - NGM photos (Oceanic Whitetip shark, Hammerhead shark, bitting Bull shark, Lemon shark & Charging Silky shark) which originally appeared in NGM in January, 1962 and February, 1968 were used in this new Seahawk Press book. This book has been in print since 1981 and is still being sold. Up to 2001, a total of over 108,000 copies have been sold.

5). September, 1986. "BENEATH TROPIC SEAS" (9 X 12" edition), published by Seahawk Press, contained 3 - NGM photos (Oceanic Whitetip shark, Hammerhead shark & Diver in Spadefish school) which originally appeared in NGM, January, 1962 & February, 1968, have been used in this new Seahawk Press book. This book was in print from 1986 - 1992 and over 20,000 copies were sold. This book is now out of print.

6). May, 1987. "BENEATH TROPIC SEAS", published by Seahawk Press, contained 3 - NGM photos (Oceanic Whitetip shark, Hammerhead shark & Diver in Spadefish school) which originally appeared in NGM, January, 1962 & February, 1968, have been used in this new Seahawk Press book. This book has been in print since 1987 and is still being sold. Up to 2001 a total of over 82,000 copies have been sold

7). _____, 1978. "MURMURS IN SPACE", (the book), Published by Random house. In 1977, I was initially contacted by a member of Carl Sagan's staff, for my permission to allow them to publish one of my NGM photos of May, 1971 in a forthcoming Random House book concerning the Voyager interstellar Record Project. Apparently, my photo was one of many that were incorporated into a record that was shot into space. Since they declined to offer me any meaningful payment for this use, no permission was granted by me. The book was published in 1978 and on page 81 there is a black space where my photograph (#78) was to be used. On page 109 of this book, the photo caption information reads as follows:

> "78. Diver and Fish (unfortunately we were unable to reach a satisfactory arrangemeht with the photographer to include this picture in this book. It was chosen to add more information on the undersea enviroment.")

<u>See</u> "Murmers in Space" (book) paper-work, 3 - pages

8). May, 1992. "MURMERS IN SPACE", (the CD-ROM). Published by Warner New Media. A CD-ROM project to honor the 15th year Anniversity of the Launching of Voyagers 1 & 11. Warner New Media was interested in re-creating these discs for distribution on "Planet Earth". The royalty payments offered ranged from 1¢ - 4¢. My deal with Warner New Media was $1,000.00 advance against a 4¢ a disc royalty. My arrangement with them also called for my copyright photo credit line to be inbedded into the image used. The NGM photo used in this disc was previously published in the NGM, May, 1971 and features a young Michael Greenberg underwater with a Super 8 movie camera.
See Warner New Media correspondence (7 pages).

9). August, 1993. J WALTER THOMPSON: Advertising Campaign for Citibank in trade publications for a 1 - year period. The photo that they wer interested in using originally appeared in NGM, April, 1990. The arrangement that I made with them was a flat fee of $9,800.00 for the use of this photo for a one year period. There was also a mandatory copyright photo credit built into this contract.
See J Walter Thompson correspondence (4 - pages)

10). May, 2001. BOY'S LIFE Magazine used 4 pages of photographs that originally appeared in the NGM April, 1990 issue. Fee paid by Boy's Life for this limited use was $3,500.00 with a mandatory copyright photo credit built into this contract.
See Boy's Life correspondence (3 - pages)

PHOTO ITEM	
#25	PAGE 83: LAVENDER BRANCHES OF A SEA FAN
#26	PAGE 83: GORGONIAN POLYPS
#27	PAGE 83: GRAY LETTUCE CORAL
#28	PAGE 83: GAPING TUBE SPONGES
#29	PAGE 84: STAR CORAL
#30	PAGES 84-85: SPIRAL-SHAPED FEATHER-DUSTER
#31	PAGE 85: RIDING A SNIPPET OF STINGING CORAL
#32	PAGES 86-87: FIERCE MORAY EEL
#33	PAGE 89: FALSE EYES AND LOOK-ALIKE ENDS

NATIONAL GEOGRAPHIC MAGAZINE: FEBRUARY, 1968

PHOTO	GEOGRAPHIC CAPTION
#34	COVER: SINISTER MAN-EATER
#35	PAGES 222-223: BARING RAZOR-SHARP TEETH
#36	PAGES 226-227: TESTING THE VISION
#37	PAGE 227: WITH A BLINK
#38	PAGE 227: WITH A BLINK
#39	PAGE 227: HOW SENSITIVE IS A SHARK
#40	PAGE 238: RAVENOUS SILKY SHARK
#41	PAGES 240-241: DECENDING INTO THE BLUE
#42	PAGE 251: POWER OF A SHARK'S BITE
#43	PAGE 225: AS IF OBLIVIOUS TO HUMAN
#44	PAGES 256-257: ESCORTED BY PILOTFISH

NATIONAL GEOGRAPHIC MAGAZINE: MAY, 1971

#45 PAGES 678-679: SUBMARINE SHOWCASE

#46 PAGE 677: EVEN AFTER HOURS OF PLUMBING

#47 PAGE 681: FANTASTIC CORAL FORESTS

#48 PAGES 680-681: FANTASTIC CORAL FORESTS

#49 PAGE 682: EYES RIVET ON JUNGLE-LIKE BUSH

#50 PAGE 682: ON OUR DAILY RUN TO ST. CROIX

#51 PAGES 682-683: MIKE FRAMES A YELLOWTAIL

#52 PAGES 674, 675 + 676: GATE-FOLD

NATIONAL GEOGRAPHIC MAGAZINE: JULY, 1990

#53 PAGE 114: IN A TROUBLED UNDERWATER WORLD

#54 PAGE 115: FOULED WATERS AND THOUGHTLESS

#55 PAGES 118-120: 1960; A WONDROUS REALM

#56 PAGES 118-120; 1989; IN THE SAME REGION

#57 PAGE 120; TO COMPARE SUCH AREAS

#58 PAGES 121, 122-123: 1983, DEATH CAN BE

#59 PAGES 121, 122-123: 1989, DEATH CAN BE

#60 PAGE 126; BOATERS WHO RAN AGROUND

#61 PAGE 126: DIVER'S REST STOP THAT APPEARS

#62 PAGE 127: IGNORING THE RULES AGAINST

#63 PAGE 130: THE RUDDY GLOW OF ITS BRANCHES

#64 PAGE 132: SMALL BY FEISTY.

#65 PAGE 132: IN DEFENSE, A "CHIMNEY"

#66 ON ASSIGNMENT: FRED'S OTHER DESCENT

NATIONAL GEOGRAPHIC MAGAZINE: JUNE, 1967

#67 PAGE 870: FILEFISH AND FRIENDS

SEE JG RED FLAG FOLDER #20

NATIONAL GEOGRAPHIC MAGAZINE: NOVEMBER, 1963

#68 PAGES 688-689; SAVORY SEA URCHIN

SEE JG RED FLAG FOLDER #12

NATIONAL GEOGRAPHIC MAGAZINE; AUGUST, 1963

#69 PAGES: 260-261; STONE ANTLERS

SEE JG RED FLAG FOLDER #13

ASSIGNMENT OF COPYRIGHT FOR 69 JERRY GREENBERG PHOTOGRAPHS THAT HAVE APPEARED IN 108 YEARS OF NATIONAL GEOGRAPHIC MAGAZINE CD-ROM © 1997

NATIONAL GEOGRAPHIC MAGAZINE; JANUARY, 1962.

PHOTO ITEM	
#1	COVER: FREE DIVER AND SCRAWLED FILEFISH.
#2	PAGES 58-59: SNORKEL DIVER GLIDES ABOVE
#3	PAGE 60: GIANT SEA WHIPS
#4	PAGES 62-63: A SUBMARINE ARMY ON THE MARCH.
#5	PAGES 64-65: HEAD IN AIR, BODY IN THE WATER,
#6	PAGE 66: BOLD WHITE GRUNT
#7	PAGE 67: MOUNTAINS AND VALLEYS
#8	PAGE 68: MIXED BATTALIONS OF PORKFISH
#9	PAGES 70-71: LEMON SHARK, 10 FEET OF
#10	PAGE 72: SILHOUETTED AGAINST BLAZING SUN,
#11	PAGES 72-73: SCRAWLED FILEFISH WITH PUCKERED
#12	PAGES 74-75: AS A DIVER PLANTS A WARNING
#13	PAGE 75: QUEEN ANGELFISH
#14	PAGE 75: RAZOR-TOOTHED BARRACUDA
#15	PAGE 75: HAWKFISH RESTS
#16	PAGE 75: SPOTTED MORAY LURKS
#17	PAGE 76: DIVER AND DOG SNAPPER
#18	PAGE 77: SEA FAN AND BUTTER HAMLET
#19	PAGE 78: FINS BRISTLING
#20	PAGE 79: FEATHER-DUSTER WORMS
#21	PAGE 80: HAMMERHEAD SHARK
#22	PAGE 80: POPEYED SQUID
#23	PAGES 80-81: WHITE GRUNTS
#24	PAGES 82-83: FLASH AND CAMERA CAPTURE