Directory of Contacts at U.S. Universities

Business men and others seeking licensing contacts at major U.S. educational institutions often are at a loss for a name and address. LES U.S.A. member Roger G. Ditzel, assistant manager, Iowa State University Research Foundation, Inc., wrote to more than 90 universities to compile a directory.

Following is a listing of those who replied:

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In cooperation with Clark Boardman Company, Ltd., legal and business publishers, The Licensing Executives Society announces the forthcoming publication of a comprehensive licensing reference book, "The Law and Business of Licensing", edited by Marcus B. Finnegan and Robert Goldscheider. Mr. Finnegan is President of LES International, and Mr. Goldscheider is associated with The Industrial Property Rights Group of New York.

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