TECHNOLOGY TRANSFER

– the process of enabling a business to benefit from technology developed outside that business.

Sources of technology

- Company laboratories
- Research associations
- Universities and polytechnics
- Research councils
- Government research establishments (including defence)
- Foreign sources
- Private inventors
- Existing businesses

What can be transferred?

- Knowledge
- Patents
- Software (copyright)
- Knowhow
- Product licences
- Replicable businesses
- Trade names and trade marks

Methods of transfer

- Licensing
- Publications and literature
- Setting up a new business
- Acquisitions
- Franchising
- Contract R & D
- Consultancy
- Transfer of people

THE TECHNOLOGY TRANSFER PROCESS

