Nominating Committee Announces Candidates

I am pleased to submit the following report of the Nominating Committee of LES U.S.A.

We propose to nominate the following slate of candidates to be elected as Officers and Trustees of LES (U.S.A.), Inc. at the Annual Meeting of the Society in Palm Beach, Florida on October 9-13, 1977. All of the candidates have been notified and have indicated their availability and willingness to serve if elected.

PRESIDENT: Leonard B. Mackey — ITT Corp.

PRESIDENT-ELECT: Niels J. Reimers — Stanford University

PAST-PRESIDENT: William Poms — Poms, Smith, Lande & Glenny

SECRETARY: Tom Arnold — Arnold, White & Durkee

TREASURER: William Marshall Lee — Lee & Smith

V.P. EASTERN REGION: David J. Mugford — Bristol-Myers Co.

V.P. CENTRAL REGION: Robert H. Johnson — Eltra Corp.

V.P. WESTERN REGION: Harry C. Donkers — Avery Products Corp.

V.P. CANADA: William S. Campbell — Consumer Glass Co. Ltd.

V.P. INTERNATIONAL: Gerard J. Weiser — Weiser, Stapler & Spivak

TRUSTEES-AT-LARGE (ONE-YEAR TERM)

Roger G. Ditzel — Iowa State University

Corwin R. Horton — Crown Zellerbach Corp.

William F. Pinsak — American Motors Corp.

Peter F. Casella — Hooker Chemicals & Plastics Corp.

TRUSTEES-AT-LARGE (TWO-YEAR TERM)

Philip J. Sperber — Cavitron Corp.

David E. Dougherty — Carborundum Co.

Robert E. Bayes — Shell Development Co.

Cyrus S. Nownejad — Oil Shale Corp.

With regard to the one-year Trustees, Roger Ditzel and Corwin Horton will be completing the second year of their two-year term, and they are therefore included above only to provide a complete listing of Trustees. Bill Pinsak and Pete Casella are being nominated to fill the remaining terms of Harry Donkers and Bob Johnson who are being nominated as regional vice-presidents.

Again this year the Nominating Committee was able to select its slate of officers from a substantial number of well-qualified and capable members. We have attempted to provide balanced representation on the board on both a geographical and employment basis. To insure a continuing flow of new ideas our nominations provide for a one-third turnover of the Board for this year. The statistics are as follows:

Geographical

6 East
6 Central
5 West
1 Canada
18

Employment

12 Corporate
4 Private Law
2 University
18

Board Status

10 Current members
2 Hold-over
6 New Members
18

We are confident that our proposed slate of officers, and particularly Niels Reimers, as President-Elect, will provide outstanding leadership for the Society. At the same time, there are a large number of active and dedicated members who were not nominated simply because we could select only one candidate for each office. This reservoir of talent bodes well for the future strength of the Society.

Respectfully submitted,
NOMINATING COMMITTEE

Norman A. Jacobs, Chairman
Homer O. Blair
Marcus B. Finnegan
Robert W. Whipple
Leonard B. Mackey (Ex-Officio)

Foundation Publishes Book on Multinationals

The National Chamber Foundation, an economic research foundation, has announced the publication of a new book, *The Case for the Multinational Corporation: Six Scholarly Views.*

Edited by former National Chamber Chief Economist Carl H. Madden, the book contains papers and discussions from the Foundation-sponsored National Conference on Multinational Corporations.

It includes original studies by six well-known authorities on international business—Robert Hawkins, Thomas Horst, Raymond Vernon, Louis Wells, Fred Weston, and Richard Cooper, the newly-designated Undersecretary of State for Economic Affairs. It also features remarks by Lee Morgan, president and chief operating officer, Caterpillar Tractor Co.

The book objectively reviews criticisms leveled against MNCs and identifies potential areas of change. Topics addressed include: Economic effects of multinationals in the U.S. and abroad; their market power; treatment of MNCs under U.S. tax policy, and their influence on developing country economies and societies.

The Case for the Multinational Corporation is a significant contribution to present literature on MNCs and is a must for the international businessman attempting to understand and respond to international public affairs and planning challenges.

Copies of the 229-page book are available to the business community for $4.95. Orders with accompanying checks payable to the National Chamber Foundation should be sent to the National Chamber Foundation, 1615 H Street, N.W., Washington, D.C. 20062.

Placement Opportunities

Jobs anyone? The services of the Placement Committee of LES U.S.A. are available to applicants looking for positions in the licensing field. Please send your resume (five copies preferably) to the Chairman of the Placement Committee:

John L. Sniado
Director,
Patents and Licensing
Kennecott Copper
Corporation
161 East 42nd Street
New York, New York 10017

Companies or firms looking for licensing personnel are invited to send their requirements in confidence to the Chairman of the Placement Committee at the above address. The Placement Committee matches the resumes received with the requirements of the various available openings. Resumes that appear to meet the requirements of any available openings are then forwarded for consideration.