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TO: AUTM Members

FROM: Louis P. Berneman

SUBJECT: FY 1998 AUTM Licensing Survey

DATE: November 17, 1999

It is with great pride that we share with you a copy of the national press release reporting the results of AUTM's Licensing Survey: FY1998. This press release is being sent to targeted news organizations with an embargo date of December 2, 1999.

A copy of the AUTM Licensing Survey FY 1998: *Survey Summary* is being provided on a complimentary basis to Survey participants. This distribution recognizes the contribution of respondents and contributes to our ability to maintain quality deliverables to members while keeping membership fees low. We hope that you understand and recognize the need for this change. Copies of the *Survey Summary* and *Full Report* may be purchased (Order Form enclosed).

You are encouraged to use the press release in contacting your institution's public and government affairs officials.

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