NATIONAL TECHNOLOGY TRANSFER CENTER

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March 17, 1998

Mr. Norman Latker
Managing Attorney
Browdy and Neimark
419 Seventh Street, NW
Suite 300
Washington, DC 20004

Dear Norm:

Thank you very much for participating as an expert reviewer for the National Technology Transfer Center's Technology Commercialization Review of advanced composite materials technologies last week in Del Mar, California.

The panel did an excellent job of helping to focus the presenters on those areas most critical for their commercial success. I believe that every presenter told me how helpful these remarks were.

The past Technology Commercialization Review was the first where we drew upon SBIR award winners throughout the NASA system. Before the last review our presenters had come primarily from one NASA Field Center (laboratory) and were well known to our screeners. Subsequently, much of the screening and preparation before the review was done through letters and phone calls. Quite frankly, I was disappointed that many of the elements we had emphasized for effective presentations before the panel were neglected or forgotten once they began their talk.

As a result, NTTC has already begun a revision of our process to make sure that each prospective technology presenter is better prepared to make a short, succinct business presentation to better maximize your valuable time. When we are a little farther along in defining this process, I will be happy to share it with you.

I am very interested in receiving any thoughts that you might have to improving our process. Please feel free to call me or Sunni Richmond at (304)243-2130.

Again thank you for taking the time to participate in the Technology Commercialization Review. I hope that you will be willing to take part in future reviews.

Sincerely,

Joseph P. Allen
President