APPENDIX B

PROPOSED USET EVALUATION FORM

Instructions: To be completed following review of the disclosure and initial discussion with University and Inventor.

Title:

USET Number:

Brief Description:

Evaluation

1. Technical-Stage Of Development

	Check	Points
* Concept only, expensive/ difficult to reduce to practice	_____	2
* Concept only, reduction simple but not done	_____	4
* Proof of concept done, lab model only		
· little data collected	_____	6
· much data collected	_____	8
* Engineering product ready Prototype available	_____	10

Points _____
10

2. Technical-Time/Hurdles To Commercial Introduction

Time	Check		Hurdles	Check		
* 1 year	_____	3	Few	_____	2	_____
* 2-3 years	_____	2	Many	_____	1	_____
* Longer	_____	1				

Points _____
5

3. Technical-Inventor Support

	Check	Points
a. * Strong support for invention	_____	3
* Average support for invention	_____	2
* Weak support for invention	_____	1
b. * Aware of market	_____	2
* Not aware of market	_____	1
	Points	5

4. Market Factors

	Check	Points
a. Market Interest		
* Mature Market competing products	_____	1
* Growth market, few competitors	_____	5
* Broad technology	_____	10
b. Early Income Potential		
* $5 K or less	_____	1
* $ 50 K or less	_____	5
* Over $50 K	_____	10
	Points	20

5. Intellectual Property Protection

	Check	Points
* Protection Available	_____	10
* Published, Bar Date	_____	5
* No Protection Available	_____	Points __1__
		10

Literature Survey Done Y ____ N ____

University Patent Survey Done Y ____ N ____

6. Other Factors

	Very Negative Not Controllable	Negative $ To Fix	Negative Minor
Legal Liabilities	_____	_____	_____
Product Regulation	_____	_____	_____
Safety	_____	_____	_____
Environmental Impact	_____	_____	_____
Other	_____	_____	_____
Points	-10	-5	-1

Points _____

7. Likelihood Of Success (Mark in line)

0 Poor 50 Good 100

Total Points _____

8. Proposed Marketing Strategy:

9. Comments: