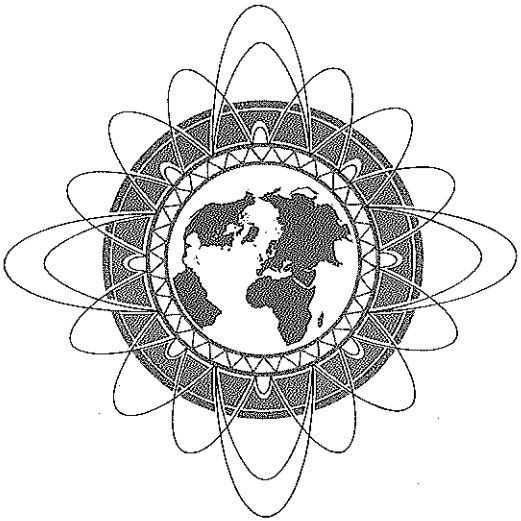
Maxwell Pergamon Publishing Corporation Plc.

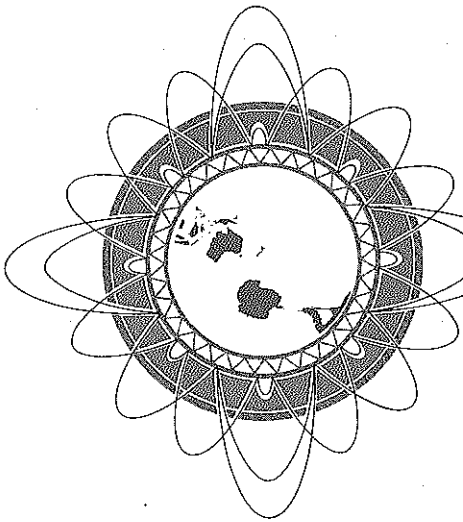
BUSINESS & PROFESSIONAL PUBLISHING WORLDWIDE



CATALOGUE

·1988·

United Trade Press (Holdings) Limited



United Trade Press (Holdings) Limited
UTP House, 33-35 Bowling Green Lane,
London EC1R 0DA, United Kingdom
Telephone: 01-837 1212 Telex: 299049 Telefax: 01-

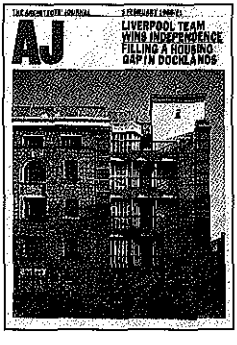
The Architects' Journal

The Architects' Journal is a weekly magazine which provides architects with the latest information on building techniques, products and practices, while keeping them abreast of professional and industry news.

The whole spectrum of design, construction and practice is covered from a diversity of angles through well-researched and intelligently written feature articles. The journal also provides sophisticated 'inside' analysis of significant buildings in the form of its unique Building Studies. In addition, **AJ** presents inspirational series such as the enjoyably readable and award winning *'Masters of Building'*.

National Magazine Competition Awards held by **The Architects' Journal:**
'Most outstanding feature series'
– for 'Masters of Building' – **Winner**
'Best use of Photography (business)'
– **Winner**
'Best use of design'
– **Highly Commended**
'Best front cover' – **Highly Commended**
'Magazine of the Year' 1985

Business and Professional Periodical of the Year Competition Award held by **The Architects' Journal**
– **Highly Commended**



The Architectural Press Ltd.
Vol: 187 (50 issues)
ISSN: 0003-8466

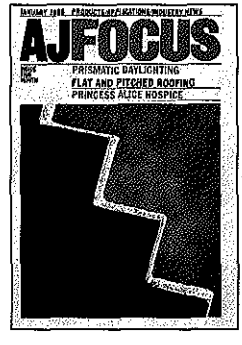
AJ Focus

AJ Focus is a monthly architectural journal which forms a vital communication link between the building team, construction industry, manufacturers and government, carrying up to the minute news of new products and product innovation, legislation, buildings under construction, and workload forecasts.

In addition to the monthly product themes and reviews, every issue of **AJ Focus** is divided into featured areas, covering an immense variety of products throughout the year.

Each issue looks in depth at a particular product area; analysing the topic in terms of application information, design data, and product availability.

Tables showing product availability are drawn up from responses to extensive questionnaire mailings while 'Product Insight' provides a forum for specifiers and contractors well known for their work with the product to give their personal view.



The Architectural Press Ltd.
Vol: 2 (12 issues)
ISSN: 0951-5380

Price List

Journals / Books	*UK* (UK, BFPO'S, CI & IOM) £stg	*Air Service* *(or surface mail) Swiss Francs (unless otherwise indicated)
The Architects' Journal	45.00	£stg 90.00*
AJ Focus	36.00	£stg 42.00*
The Architectural Review	44.00 (UK & Eire)	£stg 57.00*
Designers' Journal	15.00	£stg 25.00*
Specification–Building Methods & Products	68.00	£stg 70.00*
Automation	34.00	230.00
Computer Survey	87.00 (Eire IR £108)	450.00
Cranes Today	34.00	230.00 { US Mainla
Cranes Today Handbook	25.00	130.00 { US$ 145.0
Dairy Industries International	38.00 (Eire IR £48)	270.00
Factory Equipment News	38.00	230.00
Food	40.00 (Eire IR £50)	300.00
Industrial & Scientific Instrumentation	18.00	120.00
Manufacturing Clothier	35.00 (Eire IR £45)	300.00
Modern Power Systems	38.00	290.00 { US Mainla
Soap, Perfumery & Cosmetics	42.00 (Eire IR £52)	300.00 { US $145.0
Insurance Age	35.00 (Eire IR £43)	160.00
Pensions & Employee Benefits	30.00 (Eire IR £38)	125.00
Planned Savings	38.00 (Eire IR £46)	150.00
The Review – Reinsurance Worldwide	50.00 (Eire IR £58)	250.00
Laboratory Practice	44.00	390.00
Medical Laboratory World	38.00	300.00
Hospital Development	42.00	180.00
Hospital Equipment & Supplies	34.00	230.00
Video Trade Weekly	49.50 (Eire IR £100)	284.00
Making Music	8.00	£stg 25.00
Making 4-Track Music	3.50	£stg 4.00 (Europe) £stg 4.90 (USA)
What Guitar	3.95	£stg 4.50 (Europe) £stg 5.20 (USA)
Electronics Express	55.00	available on request
Electronics Data Index Masterfile	12.00	available on request
The British Electronics Yearbook	8.95	available on request

Specification – Building Methods and Products

Specification stands alone as the only really comprehensive, unquestionably authoritative single reference source for all buyers and specifiers of building materials.

Unbiased and comparative product data are presented in two volumes in an easy-to-use, readily accessible tabular format.

In two further volumes leading authorities on structural design in brickwork, concrete, steel, timber and aluminium, provide guidance on specification procedures in their specialist subjects. Drainage, plumbing, heating, ventilating, gas and electrical installation receive equally authoritative treatment – as do the whole range of interior components. The implications of current regulations and codes of practice are spelled out.

Volume five provides Specification Clauses specially commissioned for ease of use by specifiers, and the Sixth Directory volume includes a comprehensive content, subject and proprietory index.

Because exposure to professional liability is an increasing concern, specifiers and buyers in all branches of the building industry, and in property management, have relied on **Specification** for the past 90 years.

The Architectural Press Ltd.
Vol: 6 (Annual)
ISBN: 081396232

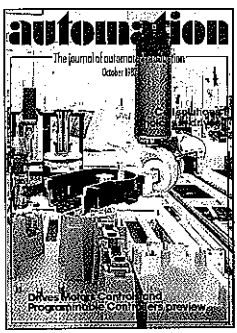
Automation

The rapid growth of high technology has made it essential for industry to automate in order to compete successfully. The speed, processing power and relative cheapness of modern micro-electronics in sophisticated control systems has provided the catalyst for their ever increasing use in process control and manufacturing applications.

The problem for industrial managers is how and where to apply these techniques successfully. **Automation** fulfils this role by acting as an interface between leading experts and these industrial users.

Each issue of **Automation** publishes news of the latest techniques and applications with regular and specially commissioned features. Guest editorials by leading authorities report developments in the control industry.

Regular sections include factory automation instrumentation and process control, management and components, hardware and software. Casebook studies look in detail at individual projects from up-dating of a hot strip steel rolling mill to the automation of an aero-engine factory.



Vol: 24 (10 issues)
ISSN: 0005-1152

The Architectural Review

The Architectural Review is the world's leading architectural publication and the most influential magazine available to the Architectural and Design community; it was recently voted 'Favourite Foreign Publication' by a poll of North America Architects.

The journal visits the most exciting, innovative and important buildings around the world and explains the conceptual thinking that fuels their content.

As well as providing a monthly source of ideas, design solutions, information and influence, **The Architectural Review** offers clear, balanced and uncompromising views on the passing parade of contemporary work and ideas.

Amongst topics to be covered in forthcoming features for 1988 are: 'Unbuilt London', 'Building in the Countryside', 'Organic Architecture', and 'Working with Old Buildings', plus many more subjects of International Importance.



The Architectural Press Ltd.
Vol: 183 (12 issues)
ISSN: 0003-861X

Designers' Journal

Designers' Journal is the leading contract interior design magazine founded by The Architectural Press in 1983. Since then, it has established a reputation for authoritative coverage of interiors and products, critical comment, profiles and helpful business advice.

Designers' Journal is the only journal to provide detailed analysis of the rapidly changing worlds of retail design, office refurbishment and leisure development. The excellence of the journal's design has twice been recognised in the prestigious 'British Design and Art Direction' annual, and in the Magazine Publishing Awards.

Designers' Journal responds to the complex technical nature of interior design. Not a mere glossy catalogue, it offers a wide perspective to help designers understand users' needs.



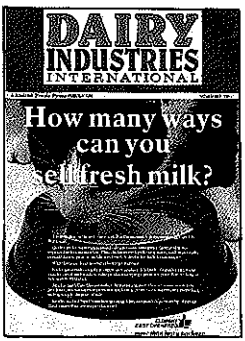
The Architectural Press Ltd.
(10 issues)
ISSN: 0264-8148

Dairy Industries International

Dairy Industries International is the leading monthly journal for the dairy processing industry worldwide. It offers extensive coverage of the science, technology and production of all types of dairy products, and regularly reports on advances in the making of butter, cheese, yoghurt and other value-added dairy products.

The journal provides the latest research and trade information which is featured in every issue. It also publishes technical and scientific papers by respected authorities within the industry, reviews the latest books and papers on publication and provides regular information on the products and services used by the modern creamery.

Dairy Industries International reflects the latest developments in the dairy field worldwide through a network of specialist overseas correspondents. The innovations and advances of western nations, as well as the specialist needs of third world countries all receive the journal's attention.



Vol: 53 (12 issues)
ISSN: 0308-8197

Factory Equipment News

Factory Equipment News is the ideal guide to products and services for manufacturing industry. Published monthly it reports on new products, technical developments and services enabling the decision maker to run his business more efficiently.

Regular sections cover new equipment, services and supplies, product application stories, features on selected areas of interest, a new literature page, all of which is presented in a bright, colourful and lively newspaper style.

In fact, **Factory Equipment News** is the most comprehensive read available to manufacturing industry today.



Vol: 39 (12 issues)
ISSN: 0014-6579

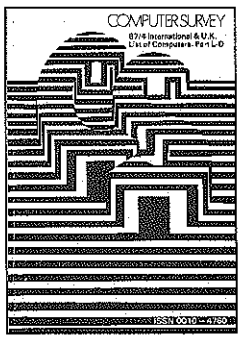
Computer Survey

Computer Survey offers accurate, up-to-date information on computer installations worldwide.

Through its 6 issues a year **Computer Survey** presents an international list of companies, the digital computers they use and what they are using them for, the range of peripherals they support, and the networks they form.

The list is presented in six alphabetical sections, arranged by company within each country. Each of the sections is followed by an update showing changes and new machines in country lists published in earlier issues.

Through this arrangement and format, **Computer Survey** has the flexibility to report upgrades and new hardware and communications links, often before the equipment is actually installed.



Vol: 88 (6 issues)
ISSN: 0010-4760

Cranes Today Handbook 1988

The 13th edition of the **Cranes Today Handbook**, produced by the publisher of the internationally distributed journal **Cranes Today**, is the most informative and reliable guide to the lifting equipment industry worldwide.

The Handbook is both a buyers' guide and directory in that, in addition to product information, it also provides full contact information on all companies listed.

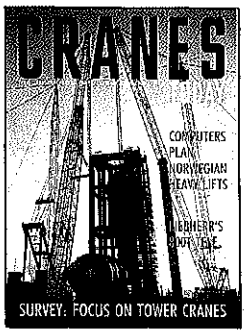
The Handbook contains over 250 pages of essential information on all types of Cranes, Cranes Equipment and lifting gear available throughout the world.

Published March 1988

Cranes Today

Cranes Today aims to provide comprehensive and authoritative coverage of developments within the international lifting industry. This has placed the journal in the unique position of being able to record the progress of the industry

The journal highlights developments as they occur by providing a platform for debate on subjects of a topical, or even controversial nature, whilst maintaining the highest editorial integrity and standards of reporting. Regular features include a round-up of interesting crane applications, new products, books and trade literature from all over the world.



Vol: 16 (11 issues)
ISSN: 0307-0018

Manufacturing Clothier

Manufacturing Clothier is a leading independent clothing trade monthly journal serving the men's, women's and children's making-up industry worldwide.

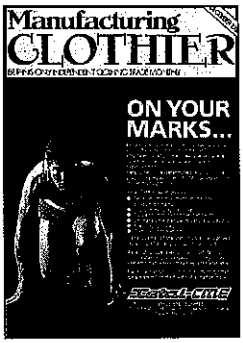
The journal regularly includes specialist articles by recognised industry experts, new work methods and innovations which are featured each month and the state of the industry, as a whole, is examined.

New Technology

Production management is kept in touch with all aspects of industrial innovation through the journal's reporting on new technology and machinery. Extensive previews and reviews of major machinery exhibitions provide readers with necessary advance information and significant developments are reported.

Fashion & Fabrics

Fabric buyers, designers and all who have to work with the new season's fabrics are provided with news of latest fashion trends. This forecasting is featured in advance of the fabric and fashion fairs; it incorporates both commercial and experimental designs and is supported by discussion of the technical consequences involved.



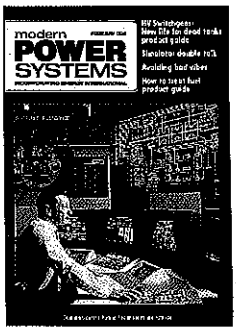
Vol: 69 (12 issues)
ISSN: 0025-2565

Modern Power Systems

Modern Power Systems is the world's leading international journal for power generation, transmission and distribution topics. While the emphasis is on improvements in energy conversion efficiency and replacement of the more costly forms of fuel, the priority is put firmly on technology which is either available now or on the threshold of practical application.

While readership is well balanced between third world and industrialised countries, **Modern Power Systems** has always had a special interest in the power supply systems of developing countries.

The aim is to cover, as far as possible, the whole range of interests of large utilities, local and municipal energy authorities and private power plant operators.



Vol: 8 (12 issues)
ISSN: 0260-7840

Food

Food is a leading monthly international journal designed for technical and production management in the manufacturing sector of the food and drinks industry.

The journal provides first class coverage of every topical issue and is an established source of news, explanations and comment, with an oustanding reputation for its coverage of developments in technology worldwide.

Food provides extensive coverage of the following important areas:

News

An invaluable digest of relevant news stories from all sectors of the industry. Comment and analysis on the latest financial news from the City. Reports from around the world on the current state of vital food commodities.

Product News

All the latest product developments in processing, packaging, technology and ingredients, backed by a rapid reader enquiry service.

Directories

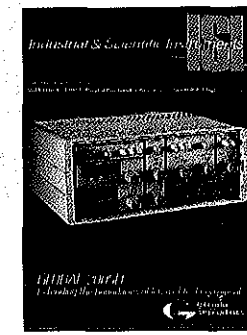
Comprehensive directories and buyers' guide providing easy access information.



Vol: 10 (12 issues)
ISSN: 0143-8441

Industrial & Scientific Instrumentation

Over the last 20 years, **Industrial & Scientific Instrumentation** has become established as a unique product guide to equipment instrumentation and components within its title field. The **Industrial & Scientific Instrumentation** Factfinder service offers readers fast and easy access to information from the manufacturers and suppliers of the products featured in each month's edition.



Vol: 20 (12 issues)

Pensions & Employee Benefits

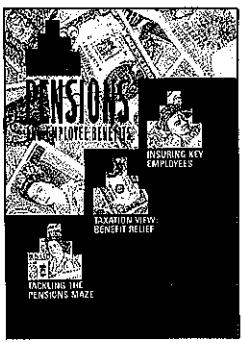
Pensions & Employee Benefits is the leading and most authoritative journal for pensions professionals. The magazine is designed to provide all the essential information needed by both fund managers and senior executives whose task is the husbanding of employee benefits.

Pensions & Employee Benefits examines the full range of investments from farming and forestry to futures and options. Regular features contributed by experts cover the emergence of significant new vehicles while economists and academics keep a sharp eye on the future.

The special needs of trustees are identified with comprehensive monthly analysis of topics such as ACV's, group life and permanent health insurance. Extensive coverage of important developments also includes up-to-the-minute news on the increasingly volatile legal, taxation and political fronts.

Other regular features include profiles of leading industry figures and comment on all the latest issues required to keep pensions professionals in-the-know.

Pensions statistics are second to none in their accuracy and allow trustees to assess, at-a-glance, the performance of a wide range of management groups.



Vol: 10 (12 issues)
ISSN: 0267-5544

Planned Savings

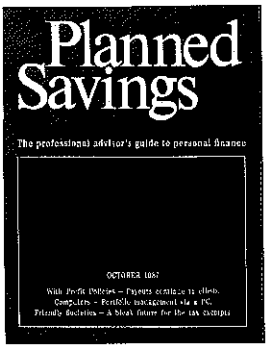
Planned Savings is the leading magazine covering personal savings and investment in the United Kingdom.

Each month topical comment is provided on the personal finance industry. There are reports on new products and the latest developments in every area of investments and savings. Additionally there are carefully researched surveys and performance tables to keep subscribers informed on all aspects of each financial sector.

The investment information included in the magazine pages is quoted by television, radio and press throughout the world.

The following areas are covered:

Bank Services
Building Societies
Business Expansion Schemes
Currency Funds
Guaranteed Growth and Income Bonds
Life Assurance
Medical Insurance
Mortgages
Offshore Funds
Pensions
Permanent Health
School Fees
Tax Mitigation
Venture Capital
Unit Trusts



Vol: 23 (12 issues)
ISSN: 0032-0668

Soap, Perfumery & Cosmetics

Soap, Perfumery & Cosmetics is an international journal designed exclusively for the cosmetics, perfumery, toiletries and household products industry. The journal presents an authoritative and balanced presentation of up-to-date factual information with details of new developments worldwide.

Soap, Perfumery & Cosmetics' coverage includes City news from financial writers, up-to-date comprehensive product news, personnel changes and market reports.

Regular features and articles include current trends and developments in the market, company profiles, marketing strategies, and reports on specialist market sectors and conferences.

The technical features and news items, and contemporary research papers in specialist areas such as formulae and testing methods, are designed to be of interest to the research and development sector, as is the regular news on raw materials production and packaging which is also included.

Soap, Perfumery & Cosmetics provides a further service to readers in the form of a regular cycle of 'Directory Editions', a series of comprehensive reference pages which appear in the December, January & August issues.



Vol: 61 (12 issues)
ISSN: 0037-749X

Insurance Age

At a time when insurance professionals are going to be facing completely new challenges in the way they run their business, it is particularly important that they be kept fully informed.

In a stylish and readable newspaper format, **Insurance Age** provides detailed news coverage. Every issue details the most important new product launches while our industry news pages detail the broader issues. Expert writers present the latest developments in all sectors of the market: life, pensions, motor, household, commercial, mortgages, travel and health. Our own lobby correspondent provides up-to-date coverage of the issues in Parliament affecting the insurance industry while a specialist computer writer keeps brokers abreast of what is new on the market for their offices.

Developments at Lloyd's are also detailed.

Further features on legal issues, taxation and a round-up of City news all give extra information.

Our monthly Investment Age section looks at the broader spectrum of investment topics on which intermediaries are increasingly called upon to give advice.



Vol: 10 (12 issues)
ISSN: 0142-6265

Medical Laboratory World

Medical Laboratory World is the leading products and techniques journal targeted specifically at Clinical Laboratories.

With much discussion and argument over such subjects as changing pathology practices, the journal has now become established as a forum for debate with its readership.

The 'Back to Basics' series revises fundamental skills and techniques and has been very well received both as a means of training for junior staff and as a useful reminder for the more experienced.

Following excellent response and requests, it has been decided to reprint a series of articles on management and this will form a '13th issue' this year.



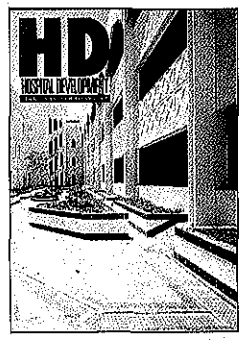
Vol: 12 (12 issues)
ISSN: 0140-3028

Hospital Development

Hospital Development is a unique source of information for professionals involved with the planning, design, construction and maintenance of hospitals and health care buildings.

The Journal provides comprehensive news coverage of building projects, contracts and developments in health care establishment.

Feature articles are included to ensure that readers are kept informed of new standards and technological innovations. In-depth coverage of building contracts enable the journal to examine in detail all aspects of major projects, from initial planning to commissioning. Topics of a more general interest, sometimes of a controversial nature, create high reader interest and stimulate debate within the journal's pages.



Vol: 16 (10 issues)
ISSN: 0300-5720

The Review

The Review is the leading journal for the worldwide reinsurance and insurance industry, covering issues of importance to every reinsurer, cedant or broker. Capacity shortages, legal developments, major catastrophes, commission levels or rating are examined. Monthly US and London market reports highlight current issues and regular territorial surveys give up-to-the-minute statistical information.

The Review is analytical and informative, providing a forum for reinsurance practitioners throughout the world. Discussion and debate, the exchange of ideas and solutions to problems are the basis for both the reinsurance market place and **The Review.**



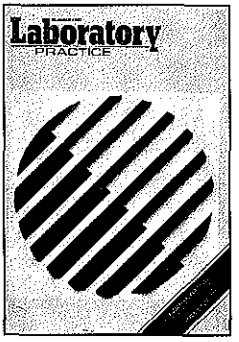
Vol: 120 (12 issues)
ISSN: 0308-1279

Laboratory Practice

Laboratory Practice is the source of practical information for professionals working in the laboratory.

The journal's subject area is scientific practice and equipment which is covered through news, reviews, opinion, features, papers and application notes, comprehensive equipment coverage and 'Backstop', a concise compendium of new products and literature.

Added to this are the journal's quarterly supplements on major analytical techniques covering such subjects as Chromatography, Spectroscopy, Microscopy and the Clinical Laboratory.



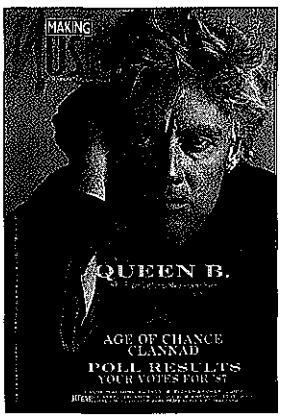
Vol: 37 (12 issues)
ISSN: 0023-6853

Making Music

Making Music reaches more music fans and music makers than any other instrument magazine in Britain, and is the largest musicians' magazine in the country by a long way.

Making Music, published in an A3 format, is aimed at real enthusiasts, young people at the heart of the music market with money to spend on music and making it. The journal's readers are heavy users of products associated with music: blank tapes, batteries, recorded tapes, albums and hi-fi.

Every day, some of the magazine's audience are planning to spend money on music or making it; every month they look to **Making Music** for advice.

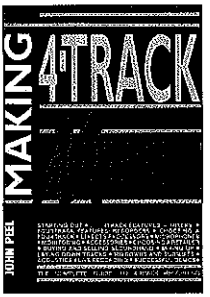


Track Record
Publishing Ltd.
Vol: 2 (12 issues)
ISSN: 0269-2651

Making 4-Track Music

Making 4-Track Music is a 100-page book containing the most comprehensive and up-to-date information on 4-track recording ever assembled in a single work of reference.

Written by John Peel, an acknowledged expert, the book is fully illustrated throughout and takes the reader through the whole subject in easy to follow stages.

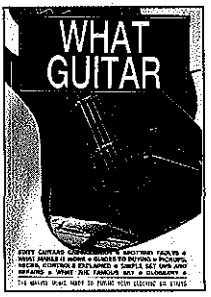


Track Record
Publishing Ltd.

What Guitar

What Guitar is a fully-illustrated, comprehensive volume and guide to choosing and buying a six-string electric guitar.

The book covers every aspect on the subject including a 'Guide to 60 Popular Guitars', tremolos, effects, pick-ups, maintenance and tuning. Quotes and tips are also included from some of the world's best-known guitarists with views on what they think of the instruments, how they got started, and why a person should play.

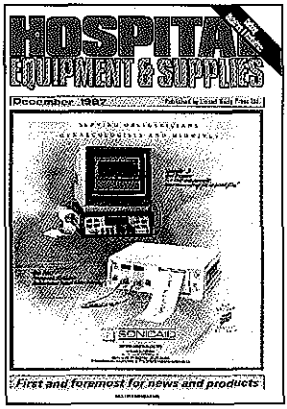


Track Record
Publishing Ltd.

Hospital Equipment & Supplies

Hospital Equipment & Supplies is the number one source of information for the purchasing requirements of health care institutions, displaying the widest range of products and services available.

Readers are kept up-to-date on conferences, exhibitions and the latest trends in their respective departments. Covering the whole spectrum of hospital activities, from cleaning and catering to the advanced technologies of patient care and information, **Hospital Equipment & Supplies** informs.



Vol: 34 (12 issues)
ISSN: 0018-5620

Video Trade Weekly

Video Trade Weekly provides video dealers with a bright, tabloid format which is dedicated to producing relevant, informative and entertaining news for the video dealer.

Regular special features which are run in the journal include:

What the Dealers Say

A round up of dealer opinions on a different question posed each month.

Trading Places

An independent column written by one dealer, chosen from a cross section of dealers.

What's in Store

Comprehensive section on marketing and promotional aids available to support titles released.

Reviews

At least two pages every week rounding up the latest video releases.

In Company

An opportunity for individuals within video distribution to air their views.



Video Trade Weekly Ltd.
Vol: 7 (51 issues)

If you would like to request a sample copy and subscription order form with more information, please use the form overleaf.

If you would like to request a sample copy and subscription order form with more information, please use the form overleaf.

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If you would like to subscribe to / purchase any of the titles which appear in this brochure, please use the form overleaf.

Electronics Express

First with the news of the products that matter, **Electronics Express** is now firmly established as the essential weekly source of information for key executives in the electronics and intensive using industries.

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7 Modern Power Systems
8 Soap, Perfumery & Cosmetics

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9 Pensions & Employee Benefits
9 Planned Savings
10 The Review

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10 Laboratory Practice
11 Medical Laboratory World

Healthcare

11 Hospital Development
12 Hospital Equipment & Supplie

Leisure & Entertainment

12 Video Trade Weekly
13 Making Music
13 Making 4-Track Music
13 What Guitar

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14 The British Electronics Yearb
14 Electronics Data Index Maste

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